

PKG

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LIFESTYLE NEWS

TOP 50 Personalities

*Kindness and
Empathy can
HEAL THE WORLD.*

Being productive
during national
lockdown.

What does
it mean to
have a

Healthy Lifestyle?

COVID-19's
impact on education
in India explained by
Vishva Deepak Gupta
(Founder of Junior DPS)

"Messiah Of Migrants"

Sonu Sood

SPECIAL
EDITION 2021



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EDITOR IN CHIEF
Aditya Aggarwal



DIRECTOR
Shipra Aggarwal
(Miss North India)



TECHNICAL TEAM
Ashutosh Roy



CONTENT WRITER
Priyanka Jashi



DIGITAL DESIGNER
Manish Arora



CREATIVE DESIGNER
Sandeep Kumar Gupta



MARKETING AND PR
Nikhil Luthra

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Editor's Note



PKG lifestyle news top 50 personalities magazine is my another step towards encouraging people to have a better lifestyle by sharing the stories of various personalities who did amazing work in their respective fields last year.

I've been a part of media and events industry for last 10 years and have had the opportunities to work with many famous celebrities and be a part of prestigious events.

I started PKG lifestyle news as a fortnight newspaper in 2017 with an aim to connect the social circle of delhi as well as introduce new and talented artists to the world. It also provided me with opportunities to meet many talented artists and know their work. Today PKG lifestyle news is associated with more than 500 high profile artists managing their PR and promoting their careers and events.

PKG lifestyle news award show 2019 was also organised with the aim of felicitating new and talented artists from various fields. Bollywood actress Zareen Khan was the chief guest for the show and she honoured the winners with certificates. The show was a success and appreciated by many.

Last year PKG lifestyle news started an initiative to honour the efforts of corona warriors by giving them certificates to appreciate their work during the pandemic. Around 200 certificates were given to the corona warriors.

PKG lifestyle news top 50 personalities magazine is my another step towards encouraging people to have a better lifestyle by sharing the stories of various personalities who did amazing work in their respective fields last year.

We know that the corona pandemic and national lockdown changed the lives of people all around the globe, most of the business were affected badly as people lost their jobs and livelihood. However there were many people who fought against all these odds and did not only come out victorious but also helped the others who were affected worst by the pandemic.

We are sharing with you the stories of 50 of these personalities hoping they inspire you as much as they inspired us.



Aditya Aggarwal



About

D

**Shipra
Aggarwal**

irector

Shipra Aggarwal is a model, pageant queen and director of PKG lifestyle News and Magazine. She started her journey in the glamour industry as a model and won the crown of Miss Dehradun in 2017 and Miss North India in 2018.

She has been a showstopper at various fashion weeks for many famous designers and has also judged beauty pageants and fashion shows. Shipra has also done many print shoots and appeared in music videos of celebrity

singers. She is also involved in lot of charity works and has walked ramp for many social causes. During the corona pandemic she made donations for feeding the homeless people.

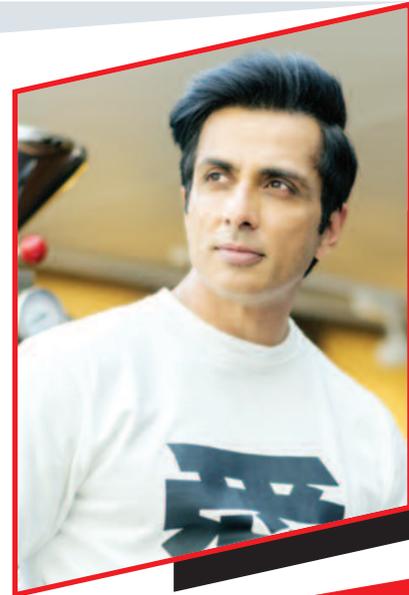
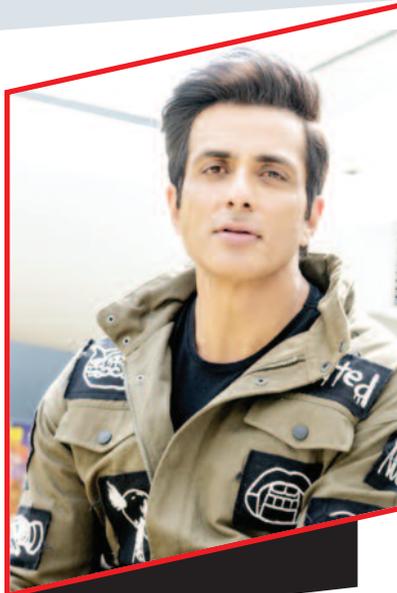
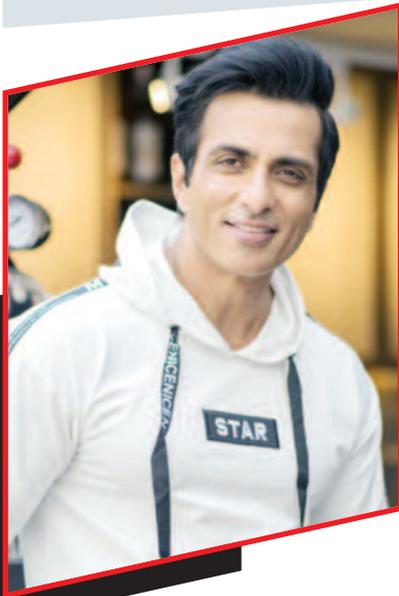
PKG lifestyle news also felicitated many other corona warriors who have been working hard to help the underprivileged and needy during the lockdown to encourage more people to come forward to feed the poor. She aims to take PKG lifestyle to new heights of success with her hardwork and dedication.



Actor Humanitarian and Hero

Sonu Sood

Bollywood actor Sonu Sood has turned into a real-life hero and is on his toes to help the underprivileged people during coronavirus pandemic. From providing buses for going home to providing meals and even jobs to migrant workers he became a messiah for them. Here are some of the steps taken by Sonu Sood and his team to help those who were affected the most during corona pandemic



Launching a toll-free helpline number

In May, the actor announced the launch of a toll-free number with a dedicated team to keep a track of the calls made, to facilitate the return of migrants to their homes.

Pravaasi Rojgar initiative

Pravaasi Rojgar initiative was started by him in association with Schoolnet India and National Skill Development Corporation, it connects job seekers to job providers.

Brought stranded students back home

He donned his cape yet again, when he brought stranded students back home from Kyrgystan and Russia. He helped arrange a flight for 1,500 students from Bihar and Jharkhand who were stranded in Kyrgystan, and about 101 students from Russia to Delhi and Chennai.

Distributed smartphones to students

In association with PHD Chamber of

Helping students attend the NEET exam

Despite the controversy surrounding conducting the JEE and NEET due to the COVID-19 crisis, the Supreme Court rejected the plea to postpone the entrance exams. Following this, to help students intending to write the exams, Sonu tweeted, "Students appearing for NEET and JEE 2020 I am standing by you. If you are stuck anywhere, let me know your areas of travel. I will help you reach your examination centres. No one should miss their exam because of resources."

Providing buses to migrant workers

Heartbroken by their plight while on his way to distribute food, Sonu facilitated the availability of 10 buses to help migrant workers return to their hometowns in May. Around 350 workers were transported by these buses to Karnataka.

Commerce and Industry Chairman Karan Gilhotra, Sonu Sood distributed smartphones to students of Government Senior Secondary School at Morni's Koti village in Haryana to help these students in their education with online classes.

Other than taking these steps Sonu Sood also started Shakti Annadanam initiative which had a goal to feed at least

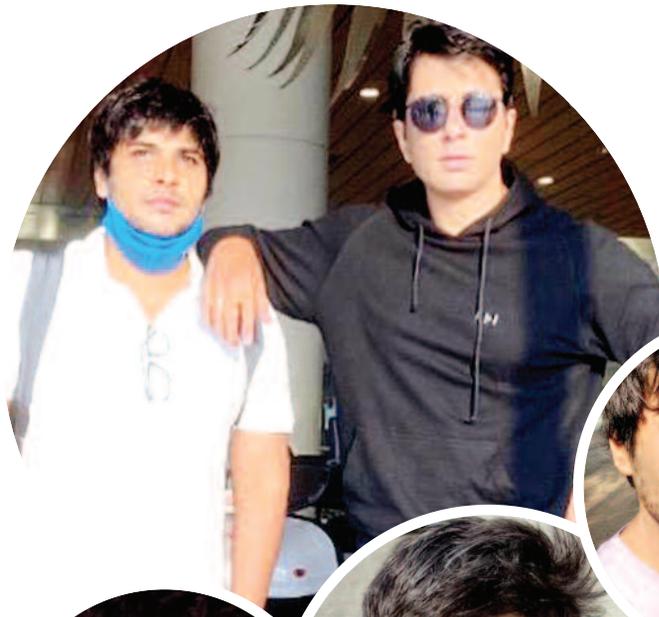
Opened his Juhu hotel for health workers

While health workers were facing the brunt of social issues of being in the high-risk category and refused to enter their accommodations, the actor opened the gates of his Juhu hotel to ensure they had a place to stay.

45,000 people every day in Mumbai and distributed around 1,500 PPE kits to paramedics in Punjab and 25,000 face shields for police officers Maharashtra.

Once people heard about his efforts, many started sending him requests to help their families, friends or a person in need, and Twitter was the platform of choice. And the actor did the best to reach out to them in their time of distress.

Ajay Dhama



"I believe in small acts of kindness"

India hailed actor Sonu Sood for helping the migrants in Maharashtra to reach their home, calling him the 'Migrant Messiah' however helping so many underprivileged people during global pandemic was not an easy task and Sonu got all the help he needed from his close friend, Ajay Dhama who has been his biggest support for this cause.

PKG lifestyle news applauds the effort of Ajay Dhama in fighting corona virus. He recently donated COVID care kits to Shamli district of UP. Oxygen concentrators, Pulse oxymeters, N95 medimax masks, Digital thermometers, Rubber hand gloves and medicines are among the products distributed.

Ajay Dhama is a film producer, who has actively been involved in Sood's humanitarian work throughout the COVID-19 crisis. A part of the credit for the successful shipping of migrants goes to the filmmaker, who has been handling the coordination, taking care of the permission required for interstate travel and distribution of food and water to the needy. He has also assisted a few drivers of Indian celebrities to get to their hometowns. Sonu and Ajay have known each other for 25 years now. They became friends while pursuing engineering in Nagpur. While Sonu decided to pursue his career in acting Ajay became a producer and is credited with production of films such as Trishna, Tutak Tutak Tutiya and Rockin' Meera.

➔ **When deciding whether to join a project as a producer, what do you look for in a script?**

For me it is very important that the story is meaningful. It should give audience some insight into our own society and urge them to make it better. Providing people with good content is my topmost priority.

➔ **Who is your favourite director to work with?**

I don't have any one particular director that I want to work

with however I have a few brilliant directors in my list whose work I appreciate, they are Sanjay Leela Bhansali, Raj Kumar Hirani, and Prabhu Deva.

➔ **What's your dream project?**

I want to make a film with a story that everyone can relate to. There are so many good stories around us every person we pass on the street has their own story. I just want to put it on big screens for people to see that being a hero is not always about making big gestures it's about little acts of kindness.

➔ **Your favourite Bollywood actors to work with?**

Sonu Sood and Kangna Ranaut

➔ **Tell me about a time when you experienced a conflict at work and how did you resolve it?**

I believe in team work and listen to point of view of every cast and crew member, we do face certain creative disagreements sometimes but nothing that can't be solved with a respectful conversation.

➔ **How do you stay organized and prioritise tasks?**

I am a very organised person. I plan everything in advance and I make sure I achieve all my goals.



Lyra Bajaj

Magic hands of make-up artist

➤ What is Beauty?

To me beauty is an energy that we all possess that comes from the soul and radiates through the skin and face

➤ What role do make-up artists play in enhancing the beauty of a person?

There are many roles that a make up artist plays in my case my work involves discussing with clients and brand managers the direction of their shoots and the feeling they want to portray (spring,summer,autumn,winter)with the models involved , we will play with ideas (i.e. Tones , textures ,mood) and ensure that everything is executed to perfection on the day

➤ What do you love most about make up?

Transformation and the way it can bring about new and renewed life to something with just a few brush strokes

➤ Does everyone look better with make-up?

I have to say YES!!!!

➤ What three makeup item should no woman leave home

without?

SPF, lipgloss and compact powder

➤ What is the most important beauty advice that you can give to women?

I'm all about skin so take care of you from the inside , eat well , hydrate , exercise , we live in a society where we have perfection thrown at us everyday and many women feel that they need to live up to this standard which can sometimes lead to problems, BE YOU, there is nothing more beautiful! Embrace all that you are oh and invest in a good foundation

➤ What advice can you give to prospective students thinking about an education and career in make up artists?

Keep moving forward no matter how tough it gets , always chase your dreams , and keep learning and growing , we never stop learning !!! That is the key to everything!

➤ What are the physical exercises you do everyday to keep your body healthy?

Cardio and meditation

Bade Dil Wala

Vindu Dara Singh Randhawa



Vindu Dara Singh Randhawa is an Indian film and television actor. Born on 6 May 1964 in a Jat family of veteran Indian actor and wrestler Dara Singh, he is known for his work in Hindi and Punjabi movies.

He made his acting debut as a child artist in 1970 with Punjabi film "Nanak Dukhiya Sab Sansar". He made his Bollywood debut in 1994 with the Hindi film 'Karan'. In 1996 he acted in a Punjabi film "Rab Dian Rakhan" which was directed by his father. Along with Hindi and Punjabi, Vindu has also acted in various Telugu and Bhojpuri movies.

Besides films, he has acted in many television serials too. His most noted television performances include Betaal Pachisi, Sshhhh... Koi Hai and Jai Veer Hanuman, in which he played lead role of Hanuman, much like his father did in Ramayan. He has worked in other mythological shows too like Vishnu Puran, Jai Maa Vaishno Devi, Jai Ganesha

and Sri Bhagavatam. Vindu also essayed an important role in the serial "Black" on 9x TV Channel where he played the character of Rajiv, a medium who can establish connections with spirits.

In films, he is best known for playing supporting and character roles in Salman Khan and Akshay Kumar films. He has worked in mujhse shaadi karogi, Partner, Garv and Maine Pyaar Kyun Kiya among others with Salman Khan. Joker, Housefull, Housefull-2 and Kambhakt Ishq are the films in which, he acted alongside Akshay Kumar.

He also hosted the chat show called Welcome - Baazi Mehmaan-Nawaazi ki. He made guest appearances on shows like Comedy Circus and Master Chef 2. He participated in reality shows such as Power Couple and Nach Baliye season 9 along with his wife Dina Umarova.

He won BIGG BOSS 3 on 26 Dec 2009 and was also announced the most stylish and bold contestant to win defeating Pravesh Rana and Poonam Dhillon. He became one of the main TRP-earning factors of the show and was given the title "Bade dil wala" (man with a

golden heart) by his housemates.

In 1996 he married Bollywood actress Farah but they got divorced in 2002 and have a son Fateh Randhawa. After his divorce with Farah, he married Dina Umarova, a Russian model in 2005 with whom he has a daughter Amelia.



SAPNA CHAUDHARY

Struggle Behind Success



Born on 25 September 1990 in Rohtak, Haryana, Sapna Choudhary is a famous haryanvi singer and dancer. The stunning stage performer has always won the hearts of her audience with her amazing dancing steps and style. Sapna is very active on her instagram account where she keeps in touch with her millions of followers by regularly posting her pictures.

Sapna began her career by being a part of an orchestra team in Haryana. Later, she began stage dancing and her song "Solid Body Rae" which was released by More Music Company became a massive hit. After gaining recognition in Haryana and adjoining states, Sapna then went on to croon many songs and made her Bollywood debut with the item number in the film "Journey of Bhangover".

She rose to fame with her multiple item numbers and viral song videos. Few of them are "teri aankhya ka yo kajaal" "tu cheez lajwaab" "aaja main tere laad lidaau" and "Dil Pe Chote Maregi"

From "Nanu Ki Janu" to "Veere Ki Wedding", she has made brief appearances in several Bollywood films. Along with it, she also appeared in the television show "Lado – Virpur Ki Mardaani" which was the season 2 of hit serial "Naa Aana Is Desh Lado." She also participated in season 11 of "Bigg Boss" where she won the hearts of people with her outspokenness. During her journey on the reality series, Sapna bonded with almost everyone in

the house and was considered as one of the strongest contestants. However, she did not win the season. She earned many compliments from some Bollywood biggies who entered the show during BB11 as special guests.

She debuted as a stage performer at a very young age to provide financial support to her family after death of her father. Sapna has revealed that during her initial career struggle it was difficult for her to even afford a cup of tea during her work but today she is one of the highest-paid stage performers in Haryana.

After getting popularity because of her dance she started an orchestra group The "Aurkestra group" which is currently ranked among the leading orchestra groups in India.

Sapna Choudhary welcomed a baby boy in her life on October 6, 2020. The news was confirmed by her husband Veer Sahu when he admitted that he has become a father by posting a 26-minute long video on Facebook in which he revealed that he and Sapna secretly tied the knots with each other and have also extended a warm welcome to a baby boy in their family.

Sapna was away from work after her hush-hush wedding and then embracing motherhood. However she has made her way back to the stage now and has shared the news of her return through a social media post.

Priyanka Negi

and her musical journey

Priyanka Negi is a power-packed singer and performer. The finalist of Indian Idol 4 rules the hearts of millions of music lovers with her versatile singing, charismatic aura and crowd pleasing performances. Entire world felt her enigmatic presence when she represented India at an international singing competition 'Asian Wave' held in Shanghai, China. And became the only female singer to win two prestigious awards (Pioneer of India Award and Top 10 Award) among top singers from 10 different countries. This Music sensation has Performed 1500+ live shows worldwide.

➔ **Who inspired you to make music?**

My inner being and life experiences inspire me to make music. Besides singing I always knew I could compose and write but never gave it a try. One of my songs which I've composed, written and sung recently is going to release on my youtube channel this year.

➔ **Which part about your job do you love the most?**

Performing live for my audience, travelling and getting connected with new people, environment and culture are some of my favourite aspects of my profession.

➔ **Who would you most like to collaborate with?**

It would be a dream come true if I get a chance to sing for AR Rahman sir.

➔ **If you could go open a show for any artist who would it be?**

AR Rahman sir anytime.

➔ **What is your favourite song to perform?**

There are many but the one I love to perform after all the party numbers is "lag ja lage" by Lata ji and my audience love it too.

➔ **If you could change anything about the industry, what would it be?**

A lot has already changed in last few years. Now artists are no more dependent on music labels for their growth. They have their own content and youtube channels now which gives them more creative freedom.

➔ **Any advice for newcomers in music industry?**

All I wanna say to upcoming singers/composers who don't have a strong backup or a god father in the industry is that, don't lose hope. keep trying because if you really have talent, it will be noticed and appreciated by everyone. Use the power of social media to showcase

what you've got.

➔ **What advice would you give your younger Self?**

Everything is going to work out for you.

➔ **Do you think you have a healthy lifestyle or if it is even possible to have a healthy lifestyle in modern world?**

If you really love yourself and know the worth of your life, you will always be motivated to lead a healthy and happy life, no matter what!

➔ **What's next for you?**

There are lot of songs in the pipeline. I can't wait to share them with the world.



"My dreams take physical form with every outfit I create"

Neetu Singh

Neetu Singh is a talented and enthusiastic fashion designer. With her passion for experimenting with trends and her keenness for creativity and innovation this INIFD graduate is a true artist and a passionate perfectionist.

➔ **What is fashion for you?**

Fashion for me is lifestyle.. whatever I do or whatever wear it's all part of me.. so for me fashion is ME!

➔ **When did you first realize you wanted to pursue a career as a designer?**

I always had an eye for fashion and style. So after I shifted to Mumbai for my studies I was sure that I want to make a career in fashion.

➔ **What do you love about being a fashion designer?**

Best thing about being a fashion designer is that everyday you make your dream a reality in the form of a new outfit.. every new outfit I create has it's own story from the time I buy the fabric to the final result.. it's always an interesting and personal journey.

➔ **Who and which things are the inspiration while creating any design?**

Inspiration can come from anywhere anytime in any form right from the colours of ocean, sky and trees to ruins of a building. You just need to have an eye for it because inspiration is everywhere.

➔ **What role do you think social media plays in fashion today?**

Social media definitely plays an important role in fashion today. Right from helping customers to connect with us to connecting us with other fashion designers, social media does it all.

➔ **Which requirements do you think are necessary to make a collection successful?**

To make a collection successful first of all you need to have complete faith in what you create, you yourself should be the fan of your collection other than that of course a little bit of market study in terms of new color or any particular silhouette is always useful. To be really honest there is no mantra for a successful collection but yes as a designer we always believe in delivering the best to our client

➔ **How important is it to go with the trends and what are the current and the upcoming trends? What do you do to inform yourself about them?**

Trends sometimes work in our favour but personally I'm not a great fan of any particular trend.. it's always better to keep your own style and comfort at top and luckily if it matches the trend I don't mind.. for example as the summers are approaching you can see lots of bright colors and simple silhouette coming in trend. As a designer I don't really try to follow trends in fact I try to make my own.

➔ **How would you describe your personal fashion?**

While at work I like to keep it simple and comfortable as I have to work with the staff for long hours. However during fashion parties and social gatherings I generally wear something from my own collection and personally I enjoy wearing it.. comfort and the right fit are two of the most important things for me.

Pooja Bisht

"I've given my heart and soul to my craft."

Pooja Bisht is an Indian film actress, who participated in Femina Miss India Diva 2015 and made her TV debut with reality show Splitsvilla season 4. She has worked in popular movies like Mushkil, Pandigai and Slip. Her first project as a story and concept writer is titled "Prem gajra aur Chili chicken" and is streaming on Disney Hotstar.

➤ How difficult it is to establish yourself in the film industry?

For outsiders it's very difficult to establish themselves in the industry because they are not groomed like star kids and it takes time to understand how and whom to approach.

Even when you figure out everything filmmakers prefer star kids as they are already known and have fan following even before they are launched. Thanks to OTT platforms even the outsiders are getting more options to prove themselves.

➤ What attracted you to begin a career as an actor?

One thing I like about being an actor is that it's not a monotonous job and you get to become many different characters which you can't do in real life or in any other profession.

➤ How much of a role do you think social media plays in your career as a model and actor?

With the digital boom in India today social media plays a very important role your career as a model and actor as most of the castings are based on your social media profile and the number of followers you have.

➤ Can you tell me the story of your prior successes, challenges, and major responsibilities in your professional life?

I started my professional journey as a kingfisher crew. I used to do modelling along with that. Then I became a part of MTV splitvilla and eventually participated in Femina Miss India Diva where I won the title of Miss congeniality, it groomed and motivated me to enter the glamour industry.

I did many music videos and advertisements. My main challenge was to find good projects where I get to play the characters which appeal to me and not just sexualise me.

As an actor my main responsibility is to improve my skills and give my heart and soul to my craft. With each and every project I learn something new and I look forward to learn more in future.

➤ How would you explain your lifestyle?

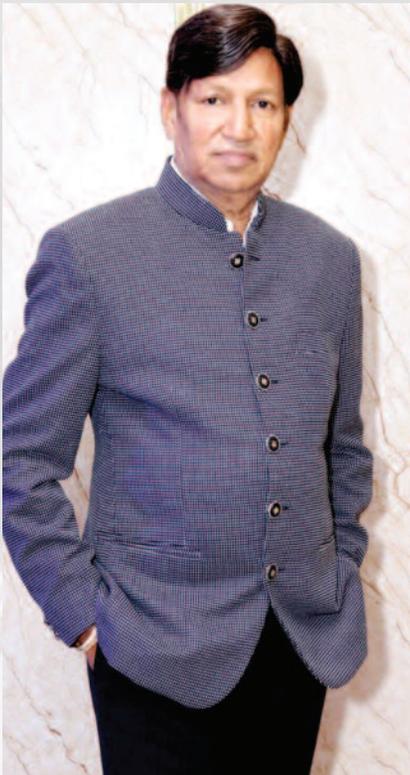
I can say I have an active and healthy lifestyle. I'm a very simple person who loves fashion, dressing up and creativity. I love to travel, paint, do shopping, and meet new people.

I value my mental peace and loved ones over material possessions.

I love animals and plants and almost everything that is real.



Entrepreneur And Philanthropist **Shubhash Jindal**



Chairman of Prima group and founder of Prima care foundation Subhash Jindal is one of the most successful businessmen of delhi. Member and trustee of many big organisations Mr. Jindal is always ready to use his position and power to help the weaker sections of the society. Be it donating money for plantation drives or for providing relief to those hit by COVID-19 there is hardly any organisation in delhi working for a social cause that he is not connected with.



During the world wide corona pandemic his social work only increased. His organizations Prima care foundation and lions club delhi metro gold have been continuously working to help those who are affected worst by pandemic and lockdown by distributing, food, masks and sanitisers in large quantity.



Malvika Sood Sachar

Hailing from Moga Punjab, Malvika Sood Sachar is the director of Hollywood English Academy, which is an IELTS coaching institute.



Malvika understands that quality education is the strongest tool to build a better nation and has been working towards providing free quality education to students who can't afford it. She also distributed bicycles among many underprivileged students so that it's easier for them to go to school.

Even during the Corona pandemic her humanitarian work has only increased as she provided sanitisers and face masks

to many government schools and civil hospitals. Along with this she is also running online free education for the students who can't afford to take tuitions.

She has been helping government in organising camps for corona vaccines and spreading awareness about the benefits of vaccine. She was awarded by CT university and Society magazine for her services and been honoured by many NGOs for her philanthropic work.

Sumit Singla



IBN Curetech Group, BBNDA is a leading Drug manufacturing chain of companies of India. Located at lush green region of BBNDA Himachal Pradesh it is doing it's corporate social responsibilities under the banner of "Amit Singla Social welfare Society".

Mr. Sumit Singla who is the founder of Amit Singla social welfare society and managing director of the curetech formulations Pvt. Ltd & IBN herbals is a journalist-turned-entrepreneur. He is also a social activist of this region and a follower of Brahma Kumari Movement.

Curetech Group is a WHO GMP certified company which has a workforce of 400+ people. The founder of this Group Late Shri Amit Singla Ji's vision was to create a positive working environment for everyone and not just earning profits.

This vision of Late Amit ji is carried ahead by his brother Mr. Sumit Singla who developed the brand with same enthusiasm and entered into direct export to supply tablets, capsules and syrups and started dry syrup project with an investment of 10 Cr.

Mr. Sumit Singla got tremendous achievements in manufacturing field and has also received many awards in social activities. He believes "No one is born lucky everyone has to struggle and encounter his or her share of setbacks; but one who has the vision and decides to treat good and bad days on an equal footing stands a sure shot chance to conquer the odds."

His wife Mrs. Reshu, recently joined him to look after M/s Amit Industries, a new unit of the company launched on February 10, 2019. Mr. Sumit feels that his life is immensely inspired by his family as they taught him self-discipline, honesty, compassion and

humanity. Mr Singla Says his workforce stands strong with him in all his existing and new business ventures and they are like extended family to him. Despite the recent industrial recession and implementation of the taxation measurers, especially GST that severely impacted the manufacturing sector and pharmaceutical business. Mr. Singla put the welfare of his workers above his company's profits.

Getting up early in the morning is a part of Sumit's daily routine to follow a strictly disciplined lifestyle which includes some workout to stay fit and a meditation session before quick-breakfast. He is a vegetarian and a non-smoker, and loves to spend time with his family.

Honors and awards have also been a big morale booster for social works. Through the NGO Amit Singla Social welfare society, he has already shaped the lives of several disadvantaged families. The society runs a training centre for tailoring for the girls. Sumit never hesitates to extend financial help to needy people, besides extensively contributing to victims of natural calamities and road accidents. He also financed a 1 lakh tree plantation drive in BBNDA area, besides holding several blood donation camps.

Mr. Sumit says, "It's my desire to see the logo of Curetech Formulation Pvt. Ltd and IBN Herbals, outshining like a stars in the sky. Let my brother's soul rest in peace in heaven when he watches the success of the Curetech Brand."





"Makeup means self love"

Isheeka Khera

Isheeka Khera started entrepreneurship at the age of 19 when she started a club for Recreation activities named "Be Indians" in Florida, USA. She is the founder of Salon De Royal, Bahadurgarh and is one of the most sought after make-up artists of Delhi. Isheeka is an internationally certified Bridal stylist, Skincare Educator, Beauty Influencer and Salon Business Strategist.

👉 **Tell me how did your career begin in the world of beauty?**

Back in 2008, when I moved to US. I was amazed at how women dress up there. it wasn't just for any occasion but dressing up was a part of their lifestyle and that gave them an air of confidence. That's when, I started getting inclined towards the beauty industry. I studied skin science and makeup artistry. I believe learning never stops. I still constantly read about new and innovative ways to achieve great results.

👉 **What is the biggest challenge a makeup artist has to face?**

While there are numerous challenges a makeup artist faces, the biggest one is to get noticed in today's booming and competitive market. My one suggestion to every struggling make-up artist would be Be passionate about your work. Don't wait for an opportunity, make your own. You never know who is watching or taking note of you and your work, so always do your best. Good work won't go unnoticed for long.

👉 **Tell me what do you love the most about make-up?**

For me, Makeup is self love. What I love most about makeup is that it allows one to visually express their personality and mood. Even a little thing like applying lipgloss or mascara can give you confidence and make you want to get going and conquer the world.

👉 **What is your favorite makeup look and why?**

No Makeup- Makeup look. most of the time I like to keep makeup natural and minimal. It's like appreciating your own skin. Just a light base to even out the skin tone, with subtle colours like peaches and pinks to accentuate the features. It has the benefit of making you look flawless, while not completely altering your natural appearance.

👉 **I have 5 minutes to do my makeup—what can I do that would make the most difference?**

Follow 5 minute makeup routine:

- Skin Prep
- Tinted Moisturiser or BB Cream
- Mascara
- Lip and Cheek Tint (can also be used as eye shade)
- VOILA! You are ready

👉 **Imagine a customer asked you for a makeup style that was unsuitable for them. How do you handle it?**

Proper understanding and consultation is the key to earn trust of your customer. Always make sure you listen to them, why they want what they want. We must guide them wisely that sometimes it's not about following what's in trend but to do what can make us the best version of our own self.

👉 **Can you tell me about someone who has had a big influence on your life? What lessons did that person teach you?**

Guruji is the one and only whole soul power in my life. He is the guiding light, the mentor, the influencer, the motivator. He can't be described in words.

Jai Guru Ji, Shukrana Guru Ji

👉 **One beauty advice that you want to give to women.**

Beauty is to be the best version of yourself. Nothing makes a woman more beautiful than the belief that she is beautiful. And Ladies! Be Consistent with your skincare. Like it's said, Your Makeup game will never be a 10, if your skincare game is only a 2.

Akshay Maggo

Taking ahead the family heritage



Coming from a family of social workers and politicians Akshay Maggo has paved his way to the hearts of many people through his humanitarian works.

Members of Maggo family have been at important positions in congress party for three generations. Now Akshay Maggo has taken his family heritage ahead by becoming the vice president of youth congress, Karol Bagh and congress in-charge of Moti Nagar vidhansabha. Akshay Maggo is also following his family's tradition of helping under-privileged people by

distributing food, clothes, medicines, blankets etc. He frequently organises langar to feed people. His father, Mr. Shyam Maggo is also a social worker and a part of many committees such as temple, gurudwara etc.

Apart from this Maggo family is proprietor of Durga builders and finance, dealing with sales and purchase of properties. They also have their businesses and property in Himachal Pradesh therefore Akshay Maggo says that state of Himachal and it's people hold a special place in his heart.

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Meenakshi Dutt

☞ **Tell me what do you love most about make-up?**

What I love the most about make-up is that it transforms you into the best version of yourself without actually changing your body like with facelift or botox and other surgeries.

☞ **What according to you is natural beauty? How can we maintain it while exploring the world of make-up?**

Natural beauty according to me is more than what you are simply born with it's also about how you build your personality. Everything that you believe in, everything you do and say it all becomes a part of you and shows up in your face, so that's what natural beauty is. Make-up helps people by giving them confidence to do what they want to do.

☞ **How do you stay abreast of the latest beauty trends?**

Social media is definitely the best platform to stay abreast of latest trends. Other than that I keep a check on what new products are being launched in the industry and then experiment with them to create different looks.

☞ **What is your favorite makeup look and why?**

I don't really have a favorite look because the type of make-up that I'll do depends upon lot of other

factors such as weather, what does the client wants, what is the event etc.

☞ **One make-up trend that you would want to leave in the past?**

Heavy contouring and very thick base is something that I would want to leave in the past because it just makes your makeup very cakey.

☞ **I have 5 minutes to do my makeup—what can I do that would make the most difference?**

Do your eyebrows, put mascara and lipstick. You can also use your lipstick as blush and eyeshadow as it's easier and faster to use.

☞ **What are some common beauty mistakes that people make?**

One of the most common beauty mistakes that people make is they always want to copy one influencer or other. Individuality makes make-up better so experiment with it instead of always copying someone else.

☞ **One beauty advice that you want to give to women.**

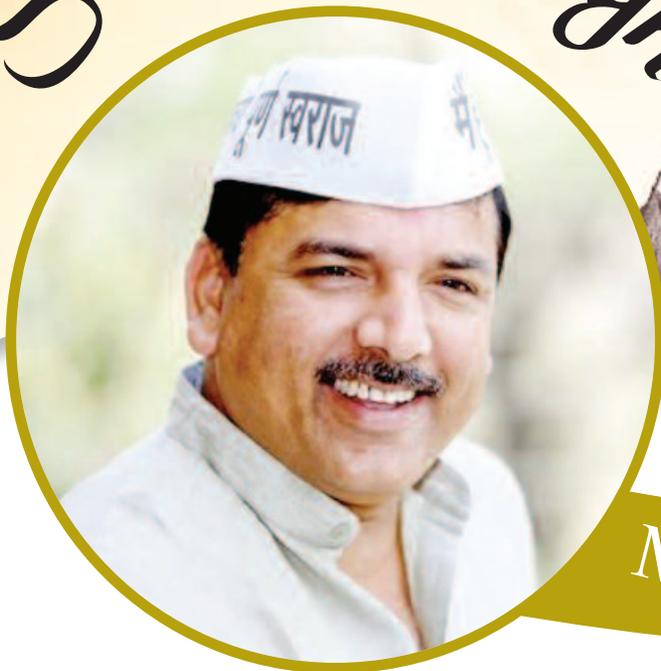
Be bold with your make-up choices don't be overconscious to try different make-up looks. Just experiment with different lipstick colours, eyeshadows etc. Life is too short to think about what others are gonna say about it.



Meenakshi Dutt is one of the most popular and professional makeup artists based in Delhi. Specialising in bridal makeovers she has also been the makeup artist for many photo shoots, popular media, music videos, fashion shows, and is a regular artist for red carpet events.

Politician And Social Worker

Sanjay Singh



Member of Parliament

Sanjay Singh is an Indian politician, serving as the Member of Parliament from Delhi, since 2018. He is the national spokesperson for the Aam Aadmi Party and the state-in-charge for Uttar Pradesh, Orissa and Rajasthan. Singh has been a senior leader of the party since its inception in November 2012, and is a member of the party's foremost decision-making body, the Political Affairs Committee.

Singh comes from a humble background, a proof of which was noticed when he had no income, assets or property when he filed for the nominations of the Rajya Sabha.

On the onset of the COVID-19

pandemic and amidst the chaos and panic of the lockdown, Mr. Singh extended his help to underprivileged people by starting a community kitchen at his residence in March 2020. To provide relief to the poor hit by the nationwide lockdown he and his wife, Anita Singh, distributed packets of cooked meals and uncooked ration to thousands of families in Delhi NCR.

Their team went from house to house distributing food, sanitary napkins, slippers and sanitizers. Sanjay Singh further donated his one month's salary for the same cause. On seeing the plight of the migrant workers who were distressed and unable to go home, he

decided to take the situation in his own hands and donated his one year's flight tickets under his MP quota to migrant workers and arranged a chartered plane for them.

He also arranged several trains and buses for these migrant labourers to be sent home to Uttar Pradesh and Bihar. He extensively contributed in the fight against COVID-19 and fulfilled his responsibilities as a public representative. Not only did he provide aid to the people, he extended his support to the district administration in the distribution of masks, oximeters and PPE kits. He also arranged several ambulances to be run across Delhi.

Life of

Hiten Tejwani



Born on 5th of March 1974 in Mumbai Hiten Tejwani is one of the most well established names in Indian television industry.

Better known for portrayal of Karan Virani in "Kyunki Saas Bhi Bahu Thi" Hiten was much passionate about acting from a very young age so as soon as he finished his college he joined some local groups and worked for different theatre productions. He worked as an assistant director and editor as well as walked the ramp for many fashion shows and events. All his hard work paid off when he made his debut with Ekta Kapoor's serial "Ghar Ek Mandir" which was aired on Sony TV in the year 2000. Later he played role of Praveen in "Kabhi Sautan Kabhi Saheli". Further he gained more attention with his role on Sony TV's show "Kutumb" where he was seen opposite Gauri Pradhan. He appeared again with Pradhan in the second season of Kutumb, and later Kapoor took the same couple in her show "Kyunki Saas Bhi Kabhi Bahu Thi" which aired on Star Plus. He also played role of Anurag Basu in "Kasautii Zindagii Kay" replacing Cezanne Khan as well as acted the role of Manav in "Pavitra Rishta" after Sushant Singh Rajput left the show.

Hiten's acting career is not just limited to television; he has also been a part of many prominent bollywood projects. Few of them are "Krishna Cottage", "Anwar", "Saanslein", "Kalank" etc.

On 29 April 2004, He got married to his "Kutumb" and "Kyunki Saas Bhi Kabhi Bahu Thi" co-star Gauri Pradhan Tejwani. The couple has twins; a daughter Katya and a son Neevan Tejwani.

Besides being an amazing actor, Hiten is also a good dancer and has participated in season 2 of dance reality show "Nach Baliye" and later hosted season 4 of the same show with his wife Gauri Pradhan. He was also a participant of "Bigg Boss" 11 which was one of the most controversial seasons of the show.

Awards



- ▶ Indian Telly Award and Indian Television Academy Award for Best Actor (Popular) for "Kyunki Saas Bhi Bahu Thi" 2004 and 2005
- ▶ Star Parivaar Award for Favourite Jodi for "Kyunki Saas Bhi Bahu Thi" 2004, 2005, 2007 and 2008
- ▶ Star Parivaar Award for Favourite Beta for "Kyunki Saas Bhi Bahu Thi" 2004, 2005, 2006, 2007 and 2008
- ▶ Indian Telly Award for best actor in supporting role for "Kyunki Saas Bhi Bahu Thi" 2005, 2006 and 2007
- ▶ Indian Television Academy Award for Desh Ka Sitara - Best Actor 2005 for "Kyunki Saas Bhi Bahu Thi"
- ▶ Zee Rishtey Award for Favourite beta (2011) and Favourite Pita (2011) for "Pavitra Rishta".

Donal Bisht

"Be ready to accept your character if you want your audience to accept you"

Donal Bisht is a talented Indian actress who's known for her amazing acting skills, quirky wit, and good looks! The pretty actress made her acting debut with the TV show Airlines with the role of a journalist. In the same year, she also appeared in the TV show Twist Wala Love. Post that, she appeared in a series of daily soaps like Ek Deewana Tha, Roop-Mard Ka Naya Swaroop, Laal Ishq, Kalash- Ek Vishwaas, and Dil Toh Happy Hai Ji. In 2019, Donal was listed in The Times of India's 20 most desirable women on TV. She'll soon be seen in the web series, The Socho Project, and In Cold Blood. She's also working on her debut telugu film titled Dare to Sleep.

➤ **How would you describe yourself in 3 words?**

Sincere, unstoppable and dedicated

➤ **What attracted you to begin a career as an actor?**

I found glamour industry very fascinating since I was a little child. I used to love to dress up and pretend that I was an actress but at that time it was less of a career choice and more of a fantasy. However as I grew up I decided to make that fantasy my profession. So I came to Mumbai and started giving auditions for various roles and ultimately my hardwork paid and I just kept on getting one project after another.

➤ **What's challenging about bringing a script to life?**

The most important thing about giving life to a script is to bring out the character that you are playing. It's very crucial that it shouldn't look like you are acting to be someone else you have to BECOME your character when you are in front of camera. Other important thing is you have to be sincere to yourself and be satisfied with your work because your audience is not going to accept you until you do that.

➤ **What type of movie would you like to act in the most?**

I would love to do an action film where I get to portray a badass role like that of a warrior. Like Disney's Mulan or DC's Wonder Woman because these characters are powerful and have inspired other women to be strong in every situation.

➤ **One director you want to work with, the most.**

Working with Sanjay Leela Bhansali would definitely be a dream come true. He is simply best at what he does!

➤ **What advice do you have for kids who want to be actors/actresses?**

Everyone knows that it is very important to have passion towards the profession that you choose for yourself however one thing which most people lack is patience. I've seen so many talented actors who come to Mumbai with dreams in their eyes but they leave within a year because it's not easy to survive this industry as it requires a lot of hardwork and patience. So just be ready to work really hard and have patience.

➤ **Have you ever been told to change something about yourself?**

When I was new in this industry many people asked me to change my name



because it is so different although I did not but funnily enough many people today think that Donal is not my real name and that I changed it in order to make it different (laughs). But anyways I'm really glad that I did not change my name because it's given to me by my parents and I love it.

➤ **If you don't mind asking what is the meaning of your name?**

It's a Scottish word which means "master of universe" and I think that's a very powerful name.

➤ **What would be a good theme song for your life?**

Oh wao! I've never really thought about it... Umm I think it would be "Kisi ke haath na aayegi ye ladki" (laughs while singing the song)

➤ **What do you like doing in your spare time?**

I like watching films and web series to be honest I don't feel complete without doing that other than this travelling is always fun.

Describe the next five years of your life, and your plans. Currently I'm working in a South Indian film and definitely plan to work in Bollywood too. Basically I want to establish myself as an artist in this industry and after that I want to become an entrepreneur and start my own business beside acting.

Sonam Chhabra

Sonam Chhabra who entered the field of mass communication more than 12 years ago is the voice of leading brands from across the world. She is one of the most sought after emcees and has hosted many prestigious events.

Sonam made her acting debut with the movie 'Kirket' and is presently working as a content creator for digital media and podcast of her co-production titled We Give A Ffoxx.

Her outstanding career has garnered her nationwide recognitions such as the Youth Icon Award, the WOW Awards, Asia LQ Best Emcee as well as the prestigious BW Businessworld Best Anchor Female GOLD. She was recently honoured with the WOW Award Asia '20 for the second consecutive year.

An avid bibliophile, a travel junkie and a 3 times TEDx Speaker, Sonam is also a staunch supporter of animal rights and an evangelist.



"Lifelong learning is the key to success in life."

M means Malhotra

Means Malhotra is a fitness expert who also models for fitness equipments. She is soon going to launch her own YouTube channel where she will create workout plans and diet charts specially for girls.

Means even holds a diploma of business administration from Latrobe University of Melbourne. She is the MD of Grand Affairs Hospitality Pvt. Ltd. and helps her husband in his hotel and banquet business. She learnt the art of jewellery designing from JDIT and after doing internships with many jewellery houses she is going to start her own brand.

She likes to challenge her assumptions about what she was capable of, while learning something new every single time.

What is your personal training philosophy?

Eating healthy food and doing regular exercises is the best way to keep yourself fit. I don't at all recommend people to go for crash weight loss courses such as keto diet. There is no shortcut to a healthy lifestyle you should always do it the traditional way which is choosing healthy lifestyle everyday.

Which is more important to you: physical fitness or nutrition?

I think nutrition and fitness go hand in hand in order to keep your body healthy. If I had to rank then I would say it's 80% diet and 20% workout.

Do you recommend nutrition supplements? Why or why not?

If people take nutrition supplements then they should be regular in it's consumption and should take them according to their workout plan after consulting their gym trainer or fitness instructor. I won't suggest taking steroids because they might seem effective in beginning but have harmful affect in your body and can also lead to problems like kidney failure.

What made you decide to pursue a career in the hospitality industry?

My husband is in catering business and I used to be a food blogger so basically it was our love for food which motivated us to enter this industry.

In your opinion, what factors contribute to excellent hospitality?

Customer satisfaction is the most important thing in hospitality industry. As long as your customers leave your hotel satisfied you are successful.

You look like a person who likes to gain knowledge of different fields. How important do you think is it to develop different skills?

By learning new skills we grow as a person and develop our knowledge base which gives us access to new and different opportunities and the chance to have new experiences in life.





Life of **Gauri Pradhan Tejwani**

Mostly known for her role in Kutumb and Kyunki Saas Bhi Kabhi Bahu Thi, Gauri Pradhan Tejwani is an Indian actress, model, television presenter and business woman. Born on 16 September 1977 Gauri is the only one in her family to have pursued modelling and acting as a career.

Always aspired to make her career in the glamour world, she started her modelling at the age of 18. While she was in college, she participated in beauty pageant “Femina Miss India” along with actresses like Smriti Irani and Dipannita Sharma. Post that, she appeared in many commercial ads including Sprite, Bru, Dabur, Ponds, Santoor, Colgate, Philips, Breeze, etc.

In 2002, she made her acting debut with television serial “Noorjahan” as Mehr-un-Nissa aired on DD National. At the same time, she did few music videos too, like Khubsoorat, Yaad, Jhanjar, etc. Following this she did many shows as well as reality shows, few of them are Kutumb, Krishna Arjun, Naam Gum Jayegaa, Kisme Kitna Hai Dum, etc. but rose to fame after she played role of “Nandini Thakur” in Kyunki Saas Bhi Kabhi Bahu Thi. This show gave her immense popularity making her a household name.



She married her co-star actor Hiten Tejwani on 29-04-2004 in a private wedding ceremony. They are madly in love with each other and it can be seen in their pictures that they share on their Instagram account. On 11 November 2009, they became proud parents of twins, a daughter and a son named Katya and Neevan respectively.

After having twins, Pradhan took a five-year break from television and decided not to work till her children turned four. During her break, she pursued her passion for porcelain painting. She learned about this form of painting under Sangita Shetty Chowhan. Gauri is also one of the partners of the company called Colours on Fire, owned by Chowhan.

In 2010, Pradhan along with her husband opened a resto-bar named Barcode 053 (a franchise of Crepe Station Café) at Andheri in Mumbai.

In 2014, after a long hiatus of five years, she made her comeback on television with Ekta Kapoor's show, Meri Aashiqui Tum Se Hi and with Tu Aashiqui in 2017 she once again proved her versatility as an actor with this show as she aced the role of “Anita Sharma” who was an antagonist of the story.

Awards

- ▶ Indian Telly Award for Best Actress in a Supporting Role for Kyunki Saas Bhi Kabhi Bahu Thi 2005
- ▶ Star Parivaar Award for Favorite Jodi for Kyunki Saas Bhi Kabhi Bahu Thi (Shared with Hiten Tejwani) 2005, 2007, 2008
- ▶ Star Parivaar Award for Favorite Bahu for Kyunki Saas Bhi Kabhi Bahu Thi 2008





Dr. Anita Ranjan

Dr. Anita Ranjan Yadav is an inspiring political leader and philanthropist who is heading several educational institutions including medical, degree, law, polytechnic and pharmacy colleges. She has immensely contributed to the field of medicine and politics.

Founder of Samriddhi Herbal industries along with her husband she is dedicated towards building a stronger nation.

Dr. Yadav plans to extend her efforts towards rehabilitation of fire victims, organise free medical camps in flooded areas of Uttar Pradesh and Bihar, provide financial help in arranging marriages of girls belonging to poor families and provide water supply to draught affected areas through her

pioneering organisation, Dr. Anita social front.

Dr. Yadav also started a campaign in march 2020, to provide relief to those who were hit worst by COVID-19 lockdown.

A team of doctors went from house to house distributing sanitary napkins, slippers, masks, and sanitizers. She massively contributed in the fight against COVID-19 and fulfilled her responsibilities as a doctor.

She not only provided aid to the people, but also extended her support to the district administration by helping in the distribution of masks, oximeters and PPE kits. By arranging several ambulances to be run throughout Fatehgarh - Farrukhabad in rural areas she helped in saving many lives.



Dr. Sandeep Marwah

Dr. Sandeep Marwah is a big name in the film industry, with seven world records in his kitty he stands distinct as the creator of Marwah Studios and founder of Noida Film City, which is the fastest growing film city in the world with 16 studios, 350 television channels being telecasted to 162 countries 24×7 employing 17000 media professionals in 3 shifts.

Sandeep Marwah is the designer of Academy of Film and Television, which is one of the ten best film schools in the world. As the producer of the largest number of short films in the world, he has been associated with innumerable feature films, television programs, and amateur training films.

Felicitated with over 700 national and international awards for his contribution to the world of cinema he has trained over 19,000 media students from 145 countries. As Global Cultural Minister, he heads over 100 national, and international media and social organizations and is the president of International Chamber of Media and Entertainment industry.

Currently he is working as the chancellor of AAFT University of Media and Arts and has been appointed the Chief Scout for India. Accolades from overseas include the honor bestowed by the House of commons in the British Parliament in London and Bavaria Parliament in Munich besides Champion of Wales in the Welsh Parliament. He has also been nominated as the Cultural Ambassador by 54 countries of the world. Hailing from Uttar Pradesh he has created another



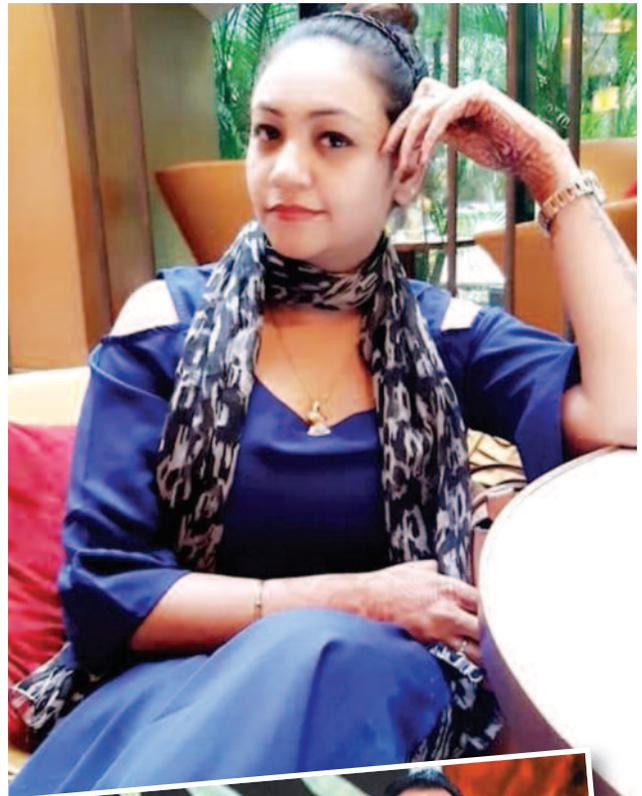
world record by covering 19th Queens Baton Relay from Wagah border to Jawaharlal Nehru Stadium, New Delhi, he covered 28 states 5 Union Territories, 20,000 kms, 300 events, 900 cities clicked 10,000 pictures, completed 1000 hours film making, 102 Radio Programs, 102 Short film making in 102 days for World Broadcast. He also holds vajra world record for producing largest number of short films in the world i.e. 2900 Films and churning out 4500 television programs for 50 channels, 120 feature films and 5000 training films in the last 30 years from his Marwah Studios.

AAFT Festival of Short Digital Films organised by Mr. Sandeep Marwah is the only festival in the world which has completed 105 editions.

Festival which is held quarterly has given an opportunity to 2300 new directors to show their debut films. More than 10,000 technicians from more than 100 countries of the world have participated in these festivals. He has been the director of Asian Academy of Film and Television for 27 years and has taught and trained more than 19000 Media professionals from all across the globe.

RUCHI KOHLI

Ruchi Kohli is a Delhi based event manager and has been working in this industry for past 8 years. She is the owner of 7G events and productions, which is a well established management company dealing with all kinds of events from an intimate or big fat indian wedding to a formal corporate event.



➤ **Which part about your job do you love the most?**

My favourite part of my job is that I get a chance to meet so many people and know their stories. For many people certain events are like once in a lifetime moments and they want it to be perfect. So when my clients tell me how they want their event to be designed in a way they tell me about their dreams and it feels amazing that we help them to achieve them.

➤ **How do you stay organised and prioritise tasks?**

Planning a big event is difficult if you try to do everything at once so I break the task into smaller pieces and complete them one by one. Right from the first meeting with the client to end moment changes everything is done step by step and all the details are recorded.

➤ **How do you stay on budget for an event?**

Fixing the budget for an event is one of the first things that I do because it's important to have an idea of how much we can spend from the very beginning. Of course there is always a minimum amount that is required for every event. Our company has handled events with budget from 1.5 lakh to more than 10 lakh.

➤ **How do you resolve any conflict in creativity between you and your team?**

Creative conflicts are very common in a field where so many minds are working on same event so whenever it happens we make a PPT and then a 3D setup based on it. The changes which we wish to make are made on that 3D setup then we decide which one looks best. And finally the result is sent to the client for their review and once client gives us the thumbs up we go ahead with it.

➤ **Which place would you recommend to a client for wedding shopping in Delhi?**

Chandani Chowk is one of the best places to shop for traditional bridal dresses. Krishna market of chandani chowk is known for punjabi bridal dresses. Amar colony in delhi is known for it's traditional Pakistani or lucknowi suits. Other than these Lajpat Nagar also has wide variety of options.



➤ **How do you measure the success of an event?**

Definition of success differs from event to event for example if it's a corporate event such as a fashion show then it's important that all the models and sponsors get good media coverage however if it's a social event such as a marriage then priority is that both our clients as well as their guests enjoy themselves and are provided with best cuisines and drinks.

➤ **What advice would you give to youngsters who want to join this industry?**

Event management or hospitality industry requires field work. You can't learn it's techniques sitting in a classroom. It is very important that you start working and create contacts. Learn as many skills as you can such as digital marketing, market research, conversation skills etc. You don't have to start with big events, start small it could be a college event or a small cultural program as long as it provides you experience and helps you meet new people do it and slowly you can climb your way up the ladder.



Sagar Anand

MTV Love School Season 4 fame Sagar Anand talks about his fans, career plans and more.

➔ **How much of a role do you think social media plays in your career as a model and influencer?**

Social media is basically your portfolio. It helps you reach out to a larger audience and brands. Specially now in this pandemic world, all the brand deals, endorsements and work that I get today is because of my social media presence.

➔ **Do you get recognised in the street? If yes what is your wierdest fan encounter?**

I consider myself really blessed to have amazing fans who love and support me. People do recognise me on streets sometimes however I have no problem introducing myself either. People may not always know who I am when I enter a room (and I'm okay with that), but they do remember me after I leave. I can't recall any weird fan encounter, in particular, however, I've received some disturbing and not so nice messages online.

➔ **When you were in the show did you miss your privacy?**

That's the beauty of MTV shows. They're very real, non-scripted and you have the freedom to be yourself. The show is about showing your true personality, and how you'd react to stuff in real life. So, I didn't have to hide anything. My emotions, vulnerability - all of it was authentic. I hugged, kissed and fought on national television. So, missing my privacy was never a question in my mind.

➔ **Did you watch your show? How did you felt about it?**

Of course, I watched my show I became a part of this industry through it, so it will always hold a special place in my heart, much like your first love. When it was aired again during lockdown I rewatched it with my family and friends. Watching it back, you ask yourself how you could've done something better if you had to do it again, but then you realize that you did the best with the knowledge and energy you had at that time. I'm satisfied with how it turned out, and I wouldn't change a thing about it even if I could.

➔ **Do you really think that the show helps in strengthening the bond between couples?**

Interesting question. I'd say it depends upon if you're going to the show as a single or with a partner. I met some really fun and interesting people on the show and got paired with many girls too. As a single, I grew a lot as a person, so I'm definitely wiser in matters of relationships now.

➔ **Your advice to people who want to be on a reality show**

My best advice would be to let your real self shine. Be honest with yourself because viewers can spot real from fake, real quick and nobody is interested in watching a made up act on a reality TV show.

➔ **What according to you is healthy lifestyle? How do you maintain it?**

It's important to recognize that physical, emotional and mental wellbeing - all of it contributes to a healthy life. You can be physically fit but if your mind is not at ease, you're not healthy enough. With happiness comes peace and with peace comes better sleep resulting in healthier body, clearer skin, improved appetite and low health risks. My work commitments require me to travel a lot and shooting for long hours which makes it hard for me to follow a proper schedule so, I make it a point to take 10-15 "me minutes" out of my day everyday followed by a healthy diet.

➔ **If you could change one thing about your personality what it would be?**

I love the way I am. I love my flaws - that's what makes me, ME. I strive to become a better person every day and learn something new from people around me. I'm not a people pleaser and to tone down my personality to make someone feel better isn't me.

➔ **Describe the next five years of your life, and your plans.**

I'm currently working on a Page 3 web series, that I'm very excited about. I'm a person who believes in today and works for tomorrow. So, I wish to be a better person 5 years from now - mentally and physically. With that, I hope the applause and love of my audience grow louder with each passing day and I shall keep working hard.

Deepali Chauhan

"If you work hard enough dreams do come true."

Deepali Chauhan is a yoga instructor, model and social media influencer with thousands of followers on Instagram. She also had a massive fanbase on now banned social media platform Tiktok. She has collaborated with many singers featuring in their music videos.

What did you want to be when you were a kid?

Yoga teacher laughs yeah I was very enthusiastic about fitness from a very young age.

What drives you in your professional life?

The support of my family and my faith in god.

Can you tell me the story of your prior successes, challenges, and major responsibilities in your professional life?

I come from an average middle class family and have given my 100% effort in everything I do, taking responsibility of my family from a very young age I started working as a yoga teacher, gym trainer and model. Today by god's grace and my hardwork I've bought my own house, managing my studies along with following my passion and working everyday for my family.

Can you tell me about a time when you almost gave up, how you felt about that, and what you did instead of giving up?

In everyone's life there comes a moment when they want to give up because they are scared of taking the risk whenever I feel this way I remind myself that I have nothing to lose and everything to gain and I go ahead with it. Even if it goes wrong there is nothing to regret because with every wrong decision you learn something new.

How would you describe yourself in 3 words?

Forgiving, Caring and Energetic

What do you feel most grateful for in your life?

I've got a bed to sleep, food to eat and everyday when I wake up I get to see a smile of my family's face.

What are some of the most important lessons you've learned in life?

If you know that you are right then learn to take a stand for yourself.

Can you tell me about one of your happiest memories?

When I got my first salary and bought gifts for my family.

Do you try to eat your breakfast, lunch and dinner at a certain time every day?

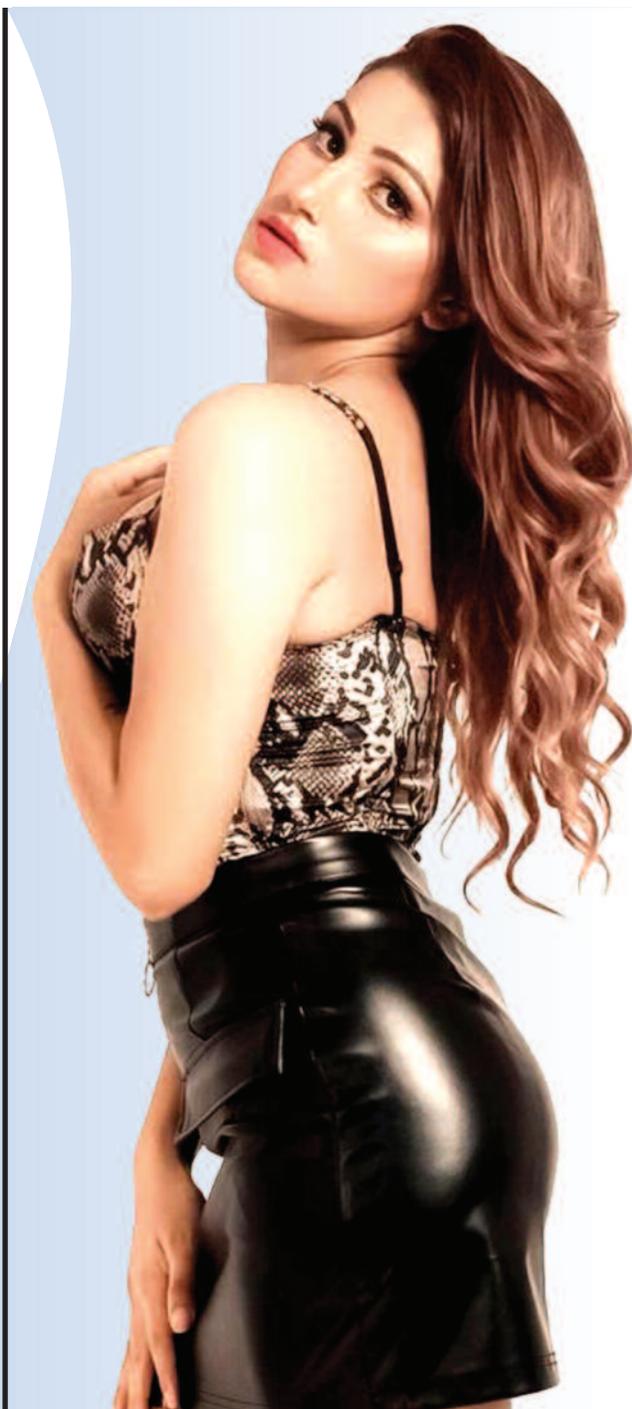
It's very difficult for me to maintain a schedule because I'm mostly traveling but whenever I'm at home I do eat on time.

What are the physical exercises you do everyday to keep your body healthy?

Surya namaskar, crunches, weightlifting, and other asanas

If you could change one thing about your personality, what would it be?

I would like to gain control over my anger



Erykah Snow

Born and brought up in Italy, Erykah Snow is a rising singer and songwriter. She started her career at the age of 18 as a tourist entertainer for holiday villages around the world, and has good experience in Tunisia in Djerba. Later she started working as a model, for several fashion agencies in Milan. In 2009 she started a corporate career in the advertising field, and finally decided to pursue her career as a singer-songwriter in 2010.

☛ **Since you have explored quite a number of professions before you decided to be a singer-songwriter, what did you wanted to be when you were a kid?**

To be honest I always dreamt of becoming a singer and I'm so grateful that I don't only get to sing but I also write my own songs and create my own music which feels wonderful.

☛ **Who are your idols in the field of music?**

I listen to a lot of music artists and take inspiration from their works however Mariah Carey, JLo, and Cher have to be my top favourite as they guide me both in music and in my artistic looks.

☛ **What part of creating music do you love most?**

I enjoy every step of creating a song, but when I'm finally in the studio and recording the final song I think that feeling is most euphoric because you can finally feel every component of a song from music to its lyrics coming together!! It's an amazing feeling.

☛ **Can you tell me about the happiest moments of your professional life?**

In 2009 when my first single "Rhythm of my body" was released I think that was one of the happiest moments of my life because the song was getting great response, all the national radios were talking about it and broadcasting the song with the competition of "Vodafone zerolimiti". Then in 2010 I was officially signed by antitember record company, which helped me to aim the release my another song "Game over" at world market for the very first time. The real success, however, came with my last 2 albums, "Business" and "Evolution Revolution" thanks to them I was able to collaborate with excellent Indian DJs and because of these collaboration people started recognising me in India. And I'm hoping that one day in future I'll be able to do a concert in India.

☛ **Can you tell me about a time you almost gave up, how did you feel about it and what did you do instead of giving up?**

In 2013 I produced two songs with the record label zimbalam, "save your soul", and "darkness on heart," two songs with a difficult theme, but above all little understood

by the public. I was very sad and embittered about it, only in 2016 the desire to start writing and producing new music brought me back to life.

☛ **What hobbies or sports are you involved with outside of work?**

I love skiing, trekking, and playing golf, but for past 2 years I've been doing horse riding and it has become an immense passion of my life.

☛ **What's your biggest gripe?**

It would be to stop making music, I believe I still have so much to say through my songs.

☛ **What are some of the most important lessons you have learned in life?**

It is very important to have patience while you are working hard towards achieving your goals because as karma says we are the architects of our future and everything comes to us sooner or later.

☛ **Can you tell me about one of the most lucky day of your life?**

The day I met Vetrano Cris, my best friend, I spent so many beautiful moments with her. Unfortunately she left us at the age of 34, but she will always live in the memories of all the moments we spent together.

☛ **Do you think it is more important for you to eat healthy or tasty food?**

I prefer healthy food because it's very important to keep your body fit and I think healthy food can be made tasty too however I'd confess that I've got a sweet tooth.

☛ **What are the physical exercises you do to keep your body healthy?**

Prayer and yoga for the mind, stretching and trekking for the body.

☛ **What are your plans for your future?**

I'm continuously working on my music and trying to get better with every new song I create, other than that I'm also writing my first book, which is a novel set in the modern world.



Dr. Mohit Sachdeva

World of aesthetics and what it means to be beautiful.

Dr. Mohit Sachdeva is a cosmetic dentist and oral laser specialist (Austria) and an aesthetic injector and trainer (UK). He is the vice president of Church Gate medical society, director of Wonder Aesthetics Rajdhani Dental Care Clinic and a laser specialist at Gela Ram Memorial Dental Clinic. He is also a member of IFAAS (Singapore) and CAMA (Canada).



➤ **How and when did you decided to enter this profession?**

My journey as an aesthetician started around 2014, when I found out that botox can be used for facial muscle pain, I was intrigued about the world of aesthetics and wanted to know more about it so I just jumped into it.

➤ **Which part about your job do you love the most?**

The amazement and happiness of my clients when they look at themselves for the first time after the entire process is over makes me feel overwhelmed everytime.

➤ **Do you think using surgeries to change one's appearance raises the standards of beauty so high that it becomes unattainable for most people?**

Beauty is more than just your physical appearance it's about who you are as a person. A person's character is always more important than their physical features and no surgery can change that.

➤ **What are your views on celebrities getting trolled on social media for their botox or face lifts?**

I don't think anyone deserves to be trolled or hated for the choices they make about their own body. It's simple "not your body not your rules"

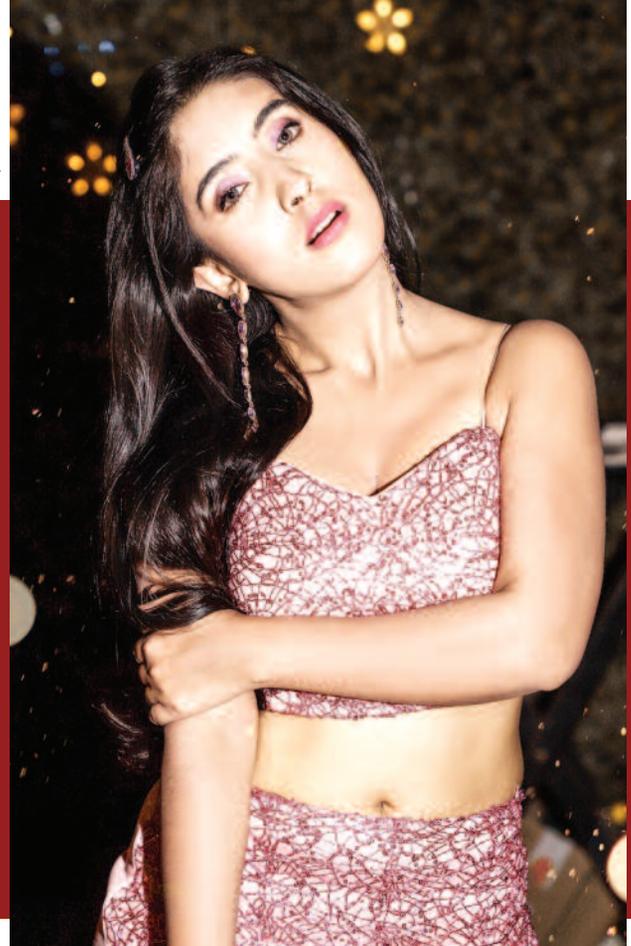
➤ **What is the biggest challenge you face in your professional life everyday?**

The rumours and myths surrounding the procedures and surgeries that we perform is a major challenge that I face. For eg. people think that it's not safe to get a botox because they read it on instagram! It's difficult to make people believe that as long as you are going to a certified aesthetician it's completely safe.

➤ **If you could change one thing about your personality, what would it be?**

I would like to be more social with other people. I'm always so engrossed in my professional life that I'm unable to give enough time to my friends and family.

Actor Social media influencer Girl next door Sameeksha Sud



Sameeksha Sud is a television actor and social media influencer, who had over 20 million followers on now banned application Tiktok. Sameeksha has been a part of many television shows such as "Baalveer", "Doli Armaano Ki" and "Ek Aastha Aisi Bhi" however she gained her much deserved recognition through Tiktok.

➔ **You've stayed away from TV for a really long time and focused on your presence on other social media platforms, now that Tiktok is banned how does it changes your plans?**

I love television, I always have and even today, I love it the most. The issue with our TV industry is that they typecast you very soon and I have been typecast. It has been two to three years but I've been trapped in it. I had played the role of 'bhabhi' in Doli Armaano Ki and Ek Aastha Aisi Bhi when I was just 21 years old. I did not have much knowledge about what to do and what not and because work kept coming, I took it up. Now, I don't want to keep repeating my characters. I want to do something fresh and that is what I am expecting from TV. I cannot repeat the same thing for 365 days. I have done that in the past and now I can't do it. It gets quite boring to wear the same makeup, mouth the same dialogues everyday, it gets monotonous.

➔ **Which part about your job do you love the most?**

Experimenting!! to do something different in respect of content. As an influencer, I get the opportunity to make divergent content that I don't see anywhere else.

I am my boss and that is the thing that I love the most about my job.

➔ **Can you tell me about a time when you almost gave up, how you felt about that, and what you did instead of giving up?**

I was doing a show, it was quite difficult for me to continue working there because of the pressure of being on the set. I used to come home and cry every day but didn't have any other options. Sometimes bad things should happen for us to realize the value of good things. Bad experiences are blessings in disguise.

➔ **What's your biggest pet peeve?**

Being continuously hammered with questions like - I should go back to acting, there is no benefit in becoming an influencer. Why become an influencer? Why are you ending your career?

➔ **Can you tell me about someone who has had a big influence on your life and what lessons did that person teach you?**

My parents, my dad always says that being a part of something good is more important than winning or losing. And my mom has always taught me to never give up. She says "Plan B means you're not sure that you will be able to execute Plan A the way you want to. So you just have to be focused on one thing and you will achieve it, there is no Plan B in life so never give up on your hope."

➔ **What are some of the most important lessons you've learned in life?**

First of all, there is nobody greater than your parents, after that, you should give top most importance to yourself and then your career. And only after these things you should give importance to anyone else in life.

➔ **Do you think you have a healthy lifestyle or if it is even possible to have a healthy lifestyle in the modern world?**

Not exactly, I want to turn it into a healthy one but it isn't possible because of my schedule.

➔ **Do you think it is more important for you to eat healthy or tasty food?**

I'm guilty of saying this but I prefer tasty food more (giggles).

➔ **What advice would you give your younger self?**

Maybe just don't be too sensitive, be a little strong and this time shall pass. Time is the greatest healer.

➔ **Tell us something about your upcoming projects and future goals**

After my latest release 'Rona Likha Tha' on T-series I've 2-3 upcoming music videos and a web series with AltBalaji.

Jyoti Chaudhary

Jyoti Chaudhary who was born and brought up in Meerut, started her modelling career in Delhi and got a chance to work with many talented and hardworking people of the industry. She has done many shows including Asia lifestyle week, Asia designer week and a modelling

show for Mtv. Meanwhile she also started a proprietorship, Universal Indian Entertainment Production which is a modelling and event management agency.

Last year they organised a successful show, titled Universal Indian Ambassador 2020 and currently are working on the upcoming season 2 of the same show.



In talks with Kuwar Virk

Kuwar Virk is an Indian music director, singer, rapper, and songwriter who made his debut as a rap artist in the year 2010 as D-Rap Blaster. His first commercial track was Nakhra featuring Mika Singh and Kaptan Laddi which was released in 2014 by Zee Music Company.

He made a major entry in Bollywood as a singer with song "Malamaal" from movie Housefull 3. He was one of the music producers for movie "Shareek" which got Mirchi Music Award (Punjabi) "Film album of the year".

You are a Singer, music producer, rapper and a songwriter, which profession is closest to your heart?

I've enjoyed every aspect of making music but if I had to choose one out of these I think it will be music producer because that's where my journey started.

Tell something about your major entry in Bollywood as a singer with song "Malamaal" from movie Housefull 3.

Many people might not know this but I started my career in bollywood with blockbuster song 'chittiyan kalaiyan'. I was a programmer for that song. After this Mikka paaji called me and gave me 'Malamaal' which definitely was a turning point of my career.

Although you are an artist who makes songs of pop culture. what are your views on classical songs?

I mostly make pop songs because I want to cheer up my audience and make them feel happy and energetic. But I've also done few classical songs for eg. I sang qawwalis. I believe classical songs are the roots of Indian music but my audience is mostly youngsters and I think they like pop culture better.

What do you think is the most important component of a song, is it lyrics or music?

I think lyrics are most important component because that's where the content of the song is. But good lyrics need to be accompanied with good music to make the song impactful.



A freen Siddiqui is a model and actress who has walked ramp for many famous designers and makes constant appearance among page 3 celebs of Delhi. She also featured in a music video of punjabi singer Mistabaaz and Kadir Thind, the video has hit millions of views on YouTube.

Afreen Siddiqui

Life in front of camera



➤ **Where did you grow up?**

I was born at brought up in "Dilwalon ki Dilli".

➤ **Were you a good student?**

Yes I was always a good student and teachers liked me because I was totally into books. I still am a book lover and enjoy reading whenever I get time

➤ **What did you wanted to become when you were a kid?**

I think I've always enjoyed entertaining people with my acting, even when I was young I liked to act my favourite movie scenes for my friends and family and really loved it when they appreciated me. So I guess it's safe to say that I always wanted to be an actress and I'm very grateful that I'm doing what I always wanted to do.

➤ **What's different about growing up today from when you were growing up?**

During the time when I was growing up world felt more real like we used to interact with people and play with our friends every evening at parks. Today with all the new technology the world has become virtual.

➤ **What drives you in your professional life?**

I love to be in front of camera!! And I very much enjoy the fame which comes with it. My love for this profession motivates me to work hard everyday.

➤ **What hobbies or sports are you involved with outside of work?**

Basketball, swimming and horse riding are 3 of my most favourite physical activities.

➤ **What would the closest person in your life say if I asked them, "What is the one thing that they love the most about you?"**

I think it would be my bubbly nature I'm a fun person to be around and know how to cheer people up. I'm also ready to cross a thousand oceans for a loved one.

➤ **Can you share one of your happiest memories?**

It has to be when I won Miss North India in 2017 I felt elated.

➤ **What are your views on importance of having a healthy lifestyle? How do you maintain it?**

It is very important to have a healthy lifestyle because no amount of success or money is going to help you if you don't have a healthy body. Eating nutritious food, exercising daily and proper sleeping schedule are few of the things that I follow to keep my body and mind fit.

➤ **What other projects do you have in your kitty?**

I recently completed shooting for another song which will be released under the banner of T-Series. I also did a reality show titled "Skulls And Roses" for Amazon Prime, the shoot was done in Cape Town and show will be released on OTD platform very soon.

"Desi Gabru turned Rockstar" Abhirworld

Abhir Malhotra

Punjabi Musical industry by far is the fastest-growing musical industry of India. In the past few years, we have seen so many Punjabi singers making name worldwide with their voice and music. Guru Randhawa, Diljit Dosanjh and Jassi Gill are the new generation singers of punjab who are doing an excellent job with their singing and raw style.

Punjabi music industry is now witnessing the rise of another star singer Abhir Malhotra renownedly famous as "Abhirworld" on social media. Abhir has given some fantastic songs and developed his name in the industry against top names. He is taking Punjabi Music to newer level with his superb voice quality and catchy tunes.

Titled as the best punjabi debut singer he has already given some super hit songs like "Nakhra", "Hookah" and "Chocopie" these songs have crossed millions of views on YouTube.

Other than being a very talented singer Abhir is an entrepreneur too. He has been successfully running his business of auto parts for many years now.

Abhir is a perfect mixture of Indo western culture. He is desi by heart and while performing he is a true rockstar.

His attractive looks and charismatic personality have opened the doors for Abhirworld in the acting field too. Looking into his music videos, we can tell that he can act too. We have seen many singers such as Diljit Dosanjh who are doing great as a lead actors. Abhirworld too should think of it as a second career option; He is young, he has got looks, he has the voice which is an advantage to directors and producers.

There are many options wide open for superstar singer Abhirworld. It will be interesting to see how this young lad goes forward in his life.



PURVASHI BEHL

Living life
on her
own terms.

Purvashi Behl is 22 year old model from Delhi. She started her career at the age of 21 and now she's working with many famous brands and has thousands of followers on Instagram.

What drives you in your professional life?

My biggest motivation is my family and the fact that I have an insatiable hunger for trying new things and touching new heights of success helps me to focus on my career. I love to stay busy.

What's different about growing up today from when you were growing up?

I remember things were not so complicated. It was a simpler life. Everything was totally different back then and now that I'm totally independent with it comes a lot of responsibility there is so much to do and i'm still gonna grow more day by day.

Can you tell me the story of your prior successes, challenges, and major responsibilities in your professional life?

That's the big one. so, i started working as a hostess when I was 16 and used to study at the same time. I took responsibilities and initiatives for myself. I stopped blaming my circumstances and changed my life for better.

What hobbies or sports are you involved with outside of work, and why do you enjoy them?

I am a very good basketball player. I've played more than 10 tournaments and we won about 6-7 of them.

What's your biggest pet peeve?

People who demotivate others.

What would the closest person in your life say if I asked them, "What is the one characteristic of you that drives them insane?"

My maturity (that's what he said!)

Can you tell me about someone who has had a big influence on your life?

My mother!! She has been the most influential person in my life till date, and I have full faith that she would always guide me towards the right path. Not only my mom, almost every mother in this world does the same for their kids. She taught me to not let others decide what's good for me and not care about the gender norms set by society.

What do you feel most grateful for in your life?

I am blessed with a family who supports my dreams, who loves and cares about me.

What are some of the most important lessons you've learned in life?

DO NOT EXPECT ANYTHING FROM ANYONE! Just focus on being a better person day by day.

What advice would you give your younger Self?

Learn to say "NO"

Do you think you have a healthy life style or if it is even possible to have a healthy life style in modern world?

Yes, i have a healthy lifestyle in these modern times all i need is to have is a strong will power. There's no big deal, You can follow a good routine, a decent good diet, some daily exercise , interaction with your friends and peace of mind.

At last If you could change one thing about your personality, what would it be?

Ashok Mastie is an extremely versatile and eminent singer who has put a clinch with his name in the heart of numerous music lovers across the globe. His power-packed performances on stage have earned him the title of "Human Dynamo" given to him by his fans.



Human Dynamo Ashok Mastie

What made you decide to pursue a career in music industry?

I loved singing since I was very young and wanted to do something around music however listening to Gurdas Maan sahab perform on television as a kid was a eureka moment for me and that was the time I knew that music is not just going to be my hobby but my profession too.

How do you feel the Internet has impacted the music business?

In the beginning the expansion of internet felt like a curse for music industry because the sales of music cassettes and CDs went down rapidly because of which there was hardly any money coming in the industry. However thinking about the role internet plays today connecting the singers, musicians, producers and fans of music across the globe it is impossible to

even consider the possibility of music industry without internet.

Which part about your job do you love the most?

Even though I enjoy every step of making music from its recording to the video shoots but nothing beats the excitement I have about performing live. For last one year corona pandemic has temporarily stopped us from doing live concerts but I'm waiting for things to go back to normal and once it is safe I'll be back on the stage performing.

If you could change anything about the industry, what would it be?

I believe that our music industry is larger and more powerful than any single artist therefore bringing any change will have to be a collective effort one person can't do it.

What do you feel most grateful for in your life?

I'm grateful for many things, my parents who have been my first supporters in everything that I've done in my life, my friends, my wife and my son who have been there for me through thick and thin and ofcourse I'm grateful for music and that god has blessed me with the ability to speak my heart through it.

Do you think you have a healthy life style or if it is even possible to have a healthy life style in modern world?

Having a healthy lifestyle is a choice which does not depends upon what time you are living in or how busy you are. No one is so busy that they can't find an hour or two for themselves. Moreover healthy lifestyle is not just about a fit body but also about peaceful and productive mind so you need to work for both of them.

What's next for you?

I have finished working on 2-3 hip hop songs and will be releasing them soon other than that I have also finished shooting for a film titled "Musafir" which is going to be my debut in the field of acting.



Mohit Arora

Mr. Mohit Arora is the director of 360 advertising production. He has been running this organization for 8 years. He is known for organising and offering immaculate and meticulous work.

Even before starting his own advertising production he had successfully organised 30+ shows and used his experience to start 360 advertising production in 2013. The idea behind the company was to highlight the trends and styles of today's ever changing generation.

360 advertising production has been rewarded as one of the leading event management companies. Over the years Mr Mohit Arora has raised the bar by organising some of the best events in India.

His production company has organised many beauty pageants like Mr. & Mrs. Next Super Model. Mr. Arora organises modelling contests regularly to offer stage to the talent of India.

360 advertising production has announced its next show, Mr. & Ms. Next Super Models 2021 which will be held in New Delhi on 05th of September 2021.



Neeti Goel

Hailing from Chandigarh, Neeti Goel is a very successful restaurateur based in Mumbai. Among her restaurants are "Nom" "Ostaad" "Madras Diaries" "Madras Express" and "Keiba"

Nom" was ranked 2nd amongst the top 50 restaurants in the world and she was awarded with the restaurateur of the year in 2019 at the award function held at Eiffel Tower in Paris.

Daughter of well known industrialist late Mr. S.K. Gupta, Neeti has taken up a lot of relief work during corona pandemic by co-founding the 'Ghar Bhejo' initiative with actor Sonu Sood, where they transported migrant workers back home and 'Khaanachaiye' which started with an aim to provide 1200 meals to the poor and is at 45 lakh plus meals now.

Adopting shramik trains, adopting stray dogs and cats, providing ration kits to families, serving meals in the mumbai control room and fire department, providing relief to rambo circus group as well as helping sex workers to lead a better life are among many of her contributions towards society.

She set up relief camps at Thane, Vashi, Dahisar, Nasik highway during national lockdown which catered to 2.5 lakh migrants walking home. The list of her humanitarian work continues with many more initiatives such as cyclone relief work which benefited 70000 people and bringing students stranded in Russia and Krygstan back home on charter flights.

Neeti also undertook the Sanitary pad distribution drive where 50000 sanitary napkins were distributed to sex workers, women in migrant camps, women prisoners in Thane and Byculla jails, 32 orphanages and other underprivileged women.





Priyanka Gupta



Priyanka Gupta is a Delhi based makeup artist whose skills and taste in make-up are appreciated by many. With over a decade of experience in this field she is a personal favourite of many celebrities too.

➔ **Tell me how did your career begin in the world of beauty?**

I was passionate about make-up since a very young age so I always knew that I wanted to become a makeup artist.

➔ **Can you tell me about someone who has had a big influence on your life? What lessons did that person teach you?**

My Mother is my first teacher she taught me to never quit in life, no matter how big your dreams are, you can make them come true with your hard work.

➔ **What do you feel most grateful for in your life?**

My Daughter, she is the light of my life.

➔ **What according to you is natural beauty and what role does makeup plays in bringing it out?**

There is a certain body type or face structure

which has been accepted to be attractive by our society and all the people who fit this type are said to be naturally beautiful. However it's simply not possible for everyone to fit this criteria someone's lips will be a bit thin or nose too broad, although none of it makes us any less beautiful as we are humans and not some factory produced commodities our bodies are supposed to be different. Makeup can help us to bring out this beauty and make us feel more confident in our own skin.

➔ **How do you stay abreast of the latest beauty trends?**

I keep a check of both national and international make-up trends by following various makeup artists on social media.

➔ **What is your favorite celebrity makeup look and why?**

I love Kylie Jenner's make-up look specially her plump pucker lips. You can mimic her everyday look by filling in your brows and

rocking a bold lip color. You can tone down the rest of the makeup for a more wearable look, or go all glam with lush lashes for a night out.

➔ **Imagine a customer asked you for a makeup style that was unsuitable for them. How do you handle it?**

I explain the look which each type of make-up would create to my customers and after doing that it's their decision that which look do they want to go for. I think everyone should be bold enough to experiment with different looks instead of always playing safe.

➔ **What according to you is a healthy lifestyle? And how can one maintain it?**

Following a simple routine everyday in which you eat and sleep in time with a bit of physical exercise is a healthy lifestyle. And no matter how busy your life is if you start following a routine you can maintain it.

Powerhouse Of Talent

Ali Quli Mirza

R Recently seen as Shekhu in Mirzapur, Ali Quli Mirza is a promising and rising actor and singer. Currently he is doing tours around the globe for his latest superhit single titled "Ishqam" which also features Mika Singh and has already crossed 100 million views on YouTube.

Born on 1 April 1987 in Uttar Pradesh, Ali started his career by working in TV ads of Mountain Dew and Tavera.

His first music album in Persian was titled Ishquamaan (My Love) which contained the song "Tere Ashkhon Se Mujh Par" which stirred the audiences and graced his career profile. Recorded in Dubai and India, the album consisted of six tracks and was launched by Times Music in 2009. This album attracted fans with its mix of Middle Eastern and Euro pop style. Ali's songs from the album rocked musical charts and garnered humongous response. With the release of his second album titled Bewafa he is counted among the new breed of the young Indian artists whose music creates hysteria among fans. Mirza has composed most of the songs in his albums. Ali has performed around the globe in several countries. He has also been fortunate to perform at many coveted award shows such as IFFA, Filmfare and Femina, among others. He has shared stage with Bollywood celebrities including Shahrukh Khan, Salman Khan, Abhishek Bachchan, Ritesh Deshmukh, Ranbir Kapoor, John Abraham and Sohail Khan. He sang the blockbuster song "bure bure" for movie "Bluff Master" however he remained uncredited due to some technical difficulties.



Ali Quli appeared as a contestant on the Indian reality television show Bigg Boss 8 as a wild card entry and surprise or shock for other contestants, he was made the first captain of the house making it quite evident that he was there to be the 'king' and give other housemates a tough time. Ali came across as a dynamic, versatile and vivacious personality who is nothing less than a powerhouse of talent. He was the first runner up on the show. Later he was also seen in Bigg Boss Halla Bol, which was a spin-off of Bigg Boss and was the 3rd Runner Up.

In 2009, Mirza landed small roles in films "Jail" and "New York". He was also seen in "Zilla Ghaziabad" where he portrayed the role of a Gangster and his work was praised by his fans. In 2014, he made his Bollywood debut in "Roar: Tiger Of The Sundarbans" directed by Kamal Sadanah.

In 2015, Mirza sang the song "Yeh Ishq" in the adult comedy Kuch Kuch Locha Hai starring Sunny Leone and Sunny's husband Daniel Weber. His Farsi song "Wai Wai" came out in 2018 in film Padamavat

You will be surprised to find out that this talented singer actor can speak ten languages including Persian, Arabic, Turkish, Portuguese, Hindi, Punjabi, and English among others therefore he composes music that beautifully blends Indian beats with hip hop flavours and international vocal style with Hindi, Arabic, Farsi and English lyrics.



Bhavika Verma

"Fashion is a language which tells story of the person wearing it."

Bhavika Verma is a Delhi based fashion designer who has been working in this industry for last 17 years. Her unique style of designing has made her a favourite among her many clients. She is also critically acclaimed for her work by many renowned celebrities.

➔ **What is fashion for you?**

For me, fashion is encapsulating who we are in our everyday lives and projecting that identity through clothes. What we wear becomes a part of who we are so fashion is a very personal concept.

➔ **When did you first realise you wanted to pursue a career as a designer?**

My career as a designer started when I started designing clothes for my friends and relatives after my marriage, and to my surprise, they loved it! My husband became my greatest motivator and helped me realise the potential that was hidden inside me!

➔ **What do you love about being a fashion designer?**

I started fashion designing because I loved clothes however for me my happiest feeling is the sense of achievement you get when you see lots of people wearing the clothes you designed. It also makes you extremely proud when key industry players consider you a trailblazer. This is because you're not just being fashionable - you're setting the standards and calling the shots.

➔ **How do you select the materials you use?**

Selecting the material is a task because along with making our outfits look stylish we also want the client to be comfortable with the material of cloth. So we have to find a material which will go with the design and won't be uncomfortable. We strive for class, elegance and comfort.

➔ **Tell us about your few favorite projects that you did?**

I've designed clothes for many renowned celebrities however designing the outfit for Lopamudra Raut for Iconic fashion show was a big moment for me I really enjoyed designing that dress.

➔ **What advice will you give to young girls and boys who want to pursue their career in Fashion Designing?**

Fashion is the industry where your work and your style speaks for you. Just be you and add your personal touches to the designs along with keeping in mind the trend and customer demands. Don't let go of your roots and thoughts and you'll reach great heights.





Dr. Jitendra Singh Yadav is a multifaceted personality who is not only spearheading several educational institutions like medical, degree, law, polytechnic and pharmacy colleges but also contributing immensely to the field of medicine and politics.

Dr. Jitendra Singh Yadav

He is an inspiring political leader and philanthropist who is dedicated towards building a stronger nation. Dr. Yadav is the chief editor of national Hindi daily newspaper, Samridhi News and founder of Samridhi Herbal industries.

He has been awarded with Stardust Achiever's Award in 2017 and Stardust Global Achiever's Award in 2018 which were held in Dubai.

Among the exemplary honours credited to Dr. Yadav is his participation in the BRICS conference 2013 in Durban, South Africa, where he was a part of Indian delegation under the esteemed leadership of former Prime minister, Shri Manmohan Singh.

Under his pioneering organisation, Dr. Jitendra social front, Dr. Yadav plans to extend his efforts towards rehabilitation of fire victims, organise free medical camps in flooded areas of Uttar Pradesh and Bihar, provide financial help in arranging

marriages of girls belonging to poor families and provide water supply to draught affected areas.

At the onset of the COVID-19 pandemic and amidst the chaos and panic of the nationwide lockdown Dr. Yadav decided to start a campaign in march 2020, to provide relief to those who were hit worst by COVID-19 lockdown.

Their team of doctors went from house to house distributing sanitary napkins, slippers, masks, and sanitizers. He massively contributed in the fight against COVID-19 and fulfilled his responsibilities as a doctor. He not only provided aid to the people, but also extended his support to the district administration in the distribution of masks, oximeters and PPE kits.

He arranged several ambulances to be run throughout Fatehgarh -Farrukhabad in rural areas for patients. All these efforts made by Dr Yadav to help the underprivileged makes him a real gem of a man.

"Every person has a right to quality medical treatment."



Dr. Akhilesh Yadav

Dr. Akhilesh Yadav is the director of the center for knee and hip care. Along with being a senior knee and hip replacement surgeon he is also a sport injury specialist. He worked as sport specialist doctor for indian weight lifting team in rio olympic 2016.

Dr. Yadav has national and international experience in the field of joint replacement and arthroscopic surgeries and is currently working as senior consultant at max super speciality hospital, patparganj delhi and vaishali ghaziabad.

He has done knee joint replacement of many VIIPs like Late Mr. Beni Prasad verma and has performed knee arthroscopic surgeries on many national and international wrestlers and weight lifters.

He believes that his most important responsibility as a doctor is to make lives of people easier irrespective of their financial condition and therefore he performed many surgeries free of cost during corona pandemic on request of actor Sonu Sood.





Delhi based fashion model, Lakshay Chaudhary, who bagged the title of the youngest Mr. India after being crowned as the official representative of India at Mr. Grand International Pageant is an emerging name in the industry and is soon going to make his bollywood debut with Karan Razdan's film "Hindustva" in which he will be seen as second lead and the villain.

Youngest Mr. India talks about bollywood debut and more...

Lakshay Chaudhary

Talking about his journey, Lakshya says, "I love what I do and fashion is my calling. I am glad that I could prove myself at the important junctures in my journey. Yes, being the youngest Mr. India has got me the kind experience in terms of how the industry works, but I am eager to know more and achieve more."

According to Lakshay, he always wanted to be a fashion model. He used to watch all the pageants, research on them and read them closely through different fashion magazines. As a child, he used to try on different looks on himself as well as on his younger brother and all these things have inspired him to enter this industry. Lakshay has walked the ramp for several big names in the fashion industry. He has represented the runway for fashion designers like Sanjana John, Kirti Rathore, Dhruv Hingle, and Jaya

Mishra. Lakshay was the show stopper for Sumit Das Gupta during Kerala Runway Week. He has also done a show for Mohanlal and Sons. Lakshay has been a part of various fashion events such as Asian Designer Week 2018, Indian Fashion Week 2019 and Pool at Delhi Times Fashion Week 2019. Talking about Lakshay's career as a fashion model, he has also been shot for Siddharth Tytler and Woman's Era Magazine.

Lakshay finished his graduation in acting from Roshan Taneja school of acting and workshops with Alok ulfat. He

has been felicitated with stardust pride of honours 2019 most promising fresh face of Bollywood.

Talking about his experience with failures in life Lakshay says that he is not afraid of failing as instead of bringing him down they act as a motivation for him. He recalls the time he could not make to the top 15 in Mr. North India pageant but now, after winning the Mr. India Pageant he was called to judge in that same event.

Lakshay is working hard to make his name in the industry and takes pride in his work. He is the star in making, representing the country across the globe.



Social activist and film producer

Sunil Jain

Corona virus has taken millions of life, many people lost their jobs and nearly every life and business was badly affected by the pandemic. When entire human race was struggling to find a cure for COVID-19 there were some people who were helping others in whatever ways they could.

Social activist and film producer Sunil Jain is one of those people who have helped thousands of people during these hard times. His trust and company distributed ration to many families of village Fatehpur. He donated more than 100 kits to collector of Ujjain and provided 2 square meal to thousands of families.

Camps were set by him to distribute buttermilk, food and slippers to migrant workers who were

travelling to their states after national lockdown and chocolates were given to their kids.

Apart from helping the poor migrants Mr. Jain also provided poha, jalebi and tea to the police officers giving duty at west indore, everyday throughout the national lockdown.

Sunil Jain's humanitarian work during such difficult times was appreciated by All India institute of public and physical health. Sardar Vallabhbhai Patel international film festival also felicitated him for his work.

As long as people like Sunil Jain are there who help others selflessly our world will not loose the fight against corona virus.



Lokesh Khanna

With over nine years of experience in the field of franchising, Lokesh Khanna is the co-founder of FranBusiness Services.

He provides business consultancy in areas of setting up new franchise companies and tie-ups, project development and joint ventures. He has collaborated with many prestigious national and international brands and helped them in making their grip stronger in the market.

Mr. Khanna has achieved success and is recognised by top companies, universities and associations for his work, and the credit for all of this goes to his hardworking and professional approach.

Lokesh Khanna is always open to new ideas, innovations and a ready to implement attitude. He believes in updating his knowledge and looks forward to new opportunities. He is always mentoring a couple of interns, entrepreneurs and franchise enthusiasts at any given time.

With FranBusiness his approach is to tie up with brands and guide them throughout the way of their expansion while helping them in building and positioning their brand in the market with a rock bottom strategy.



Vishva Deepak Gupta

For Mr. Vishva Deepak Gupta education isn't simply about achieving a "higher state of knowledge" but it's about equipping students with the tools they need to go out into the world and shape it for themselves.



With his innovative and creative thinking Mr. Gupta has made "Junior Delhi Public School" a successful preschool chain today. Established in 2016 and launched by Junior Delhi Public School trust, It has 150+ preschool running in 20 states of India. Finally taking this success a step further Delhi Public Senior School was started in 2018 with 15+ senior schools across the country.

➔ **What inspired you to choose the field of education as your profession?**

I want every child of this country to be provided with quality education so that they are well-informed and when the time comes they can make meaningful decisions.

➔ **On a scale of one to ten what number would you give to education system of India?**

I will give it a 7.5 as even though there have been a lot of positive changes in past few years for eg. the New Education Policy 2020 but there is still a lot of scope for improvement especially in rural areas.

➔ **What according to you are 3 most important steps that need to be taken to improve quality of education in our country?**

I believe there are 3 E's we can work upon: Excellence - which is for quality education. Equality - access to all E-learning - to spread education to the last mile

➔ **What are your views on New Education Policy 2020?**

The step is revolutionary and a much awaited one especially the changes this policy seeks in the area of Pre-schooling. Pre-schooling is the most important part of a child's education which was on the backseat till now but NEP 2020 has given it its due attention.

➔ **Do you think online classes have affected the quality of education?**

Junior DPS has just completed its first online

session and the response we have received from the satisfied parents is just phenomenal. This shows that the online mode is a great avenue which can be explored even further in the post corona world.

➔ **What precautions are you planning to take once the schools reopen?**

We will ensure that the precautionary guideline for the pandemic is followed and that the children are not only comfortable but even eager to join school back.

➔ **What is one life lesson you make sure all your students learn?**

The one life lesson that I firmly believe and try to impart to my kids is that passion when combined with consistency result in miracles.

Nitin Ahuja



Nitin Ahuja is a fitness model, actor and a reality TV contestant known for his participation in the popular MTV show called MTV Love School. Nitin is a very popular instagram influencer, often collaborating and working with various brands and designers as their ambassador. He has also judged many national level beauty pageant.



➔ **How much of a role do you think social media plays in your career as a model and influencer?**

Social media plays the biggest role in life of influencers and models. They can use these platforms to create more impactful and engaging content which can build more awareness about the brand.

➔ **Do you get recognised in the street? If yes what is your wierdest fan encounter?**

Yes, I do get recognised in the streets. My wierdest fan encounter was when a girl tried to kiss me in the middle of a busy shopping mall.

➔ **When you were in the show did you miss your privacy?**

Not really as winning the show was my only priority and if it meant sacrificing my privacy I was ready for that.

➔ **Did you watch your show? How did you felt about it?**

Yes, I did watch my show. Besides, the fact that it was a dream come true, I was proud to see my struggles paying off in such a great manner.

➔ **Do you really think that the show helps in strengthening the bond between couples?**

Well, I truly believe that some tasks of the show do bring you closer to your partner but there are few things which you can't help but think are quite unnecessary.

➔ **What do you think is your biggest responsibility as an influencer?**

I believe that my major responsibility is to make sure that I don't influence someone in a wrong direction which affects them badly. I have to be very careful about what I post on social media since it can have very serious consequences.

➔ **Your advice to people who want to be on a reality show.**

There is no such thing as bad publicity.

➔ **What according to you is healthy lifestyle? How do you maintain it?**

To maintain a healthy lifestyle you need to keep a good diet. Avoid eating junk food and don't skip your meals - this will only make your body crave more food the moment you resume eating.

➔ **If you could change one thing about your personality, what would it be?**

I honestly wouldn't like to change anything. Yes, there are lot more things that I would like to add to my personality. I believe I am doing justice with my life and character so there's no need to change it.

➔ **Describe the next five years of your life, and your plans.**

In the next 5 years, I'd like to build myself as one of India's best top models and try for bigg boss as well. Besides that keep working hard in the web series and try to climb the ladder and become the main lead in TV serials and bollywood movies.

Seerat Samra is a makeup artist who after finishing her training with Elite Makeup academy in Melbourne Australia started her career at photo shoots of AAM (Australian academy of modelling).



Seerat Samra

"Every person is naturally beautiful, make-up only brings out that beauty."

Seerat has vast experience of working backstage at runways and photoshoots. Some of her recent projects are, Fashion revival runway 2019, lakme fashion show 2019, India fashion week 2019, highend car with bollywood star Sunilshetty, Ticket to Bollywood Miss & Mrs. Punjaban 2019 and many more. Along with being a make-up artist Seerat has also completed advanced diploma in business as well as diploma in hospitality industry and has worked as a manager in Australian restaurant for 6 years.

➔ **What did you wanted to be when you were a kid?**

Honestly speaking since childhood I wanted to become a professional makeup artist even though later in my life I experimented with other professions but make-up has always been my true passion.

➔ **What drives you in your professional life?**

My dreams and my willingness to learn new skills every day drives me to become a better make-up artist everyday.

➔ **Can you tell me about a time when you almost gave up, how you felt about that, and**

what you did instead of giving up?

When you are trying to carve your name in a field you have entered for the first time there are moments when you just want to give up because things can get very difficult however I'm lucky that I have very supportive family especially my husband who has always encouraged me. I believe that the only difference between successful and unsuccessful

people is that the former ones never give up.

➔ **One make-up rule you always follow.**

For me it is very important to maintain the quality of make-up and make sure that the products I use on my clients not only look good on them but are safe too. Therefore using good quality products is my priority.

➔ **What's your biggest pet peeve?**

When people are late or make me run late while I'm waiting for them.

➔ **How would you describe yourself in 3 words?**

Hardworking, Honest and Loving

➔ **What are the physical exercises you do everyday to keep your body healthy?**

Laughs Honestly now days it's just climbing stairs

➔ **What advice would you give your younger Self?**

First of all, be true to yourself. If you have some skill polish it, work on it, practice and master it. To master anything you need to spend time and effort on it.



Ruchi Sachdeva

Love yourself to an extent that no one can dull your sparkle.

Ruchi Sachdeva is a social activist, event organiser, entrepreneur and a motivational speaker. She is a part of many charity works including providing education and financial support to under-privileged children. As a model she has collaborated with many famous brands for various modeling assignments and shoots.

Ruchi has been a showstopper for many fashion shows. She has also been a part of jury for many beauty pageants and on 15th of July, 2015 she organised a beauty pageant 'Face Fame' and an event "Coffee With Ruchi Sachdeva".



➔ **Which part about your job do you love the most?**

Watching people enjoy the event that we spend days planning is the best feeling ever.

➔ **How do you measure the success of an event?**

Satisfaction of the clients is the only way to measure the success of an event as long as your clients and their guests are happy and enjoying it, the event is successful.

➔ **What according to you is one global issue which should be prioritised over everything else?**

Women's safety

➔ **How important is developing a personal style when it comes to modelling?**

It is very important to have a personal style when it comes to modelling because your personal style is what makes you different from others and uniqueness is valued in the field of modelling.

➔ **What advice would you give your younger self?**

Just keep on working hard and one day you are going to make yourself proud, be happy with yourself whatever the situation is and live with dignity and grace.



Dipanshi Tiwari



Dipanshi Tiwari is an Indian actress known for Zee TV's show *Zindagi ki mehak*. She has also done a short film titled, *The last way a journey of death* and a movie, *Jamshed ka khauf*. Dipanshi has also been a part of web series like *PUBG boy* and *bhanumati* and was featured in the music video of song *10bje aala pyar*.

➔ **How and when exactly did you realise you had the passion for acting?**

During my school days I used to participate in a lot of plays and theatre and I always got good response from my teachers and friends, so that's when I decided that I wanted to pursue acting as a profession.

➔ **Can you share the story of your prior challenges in your professional life with us?**

I come from a middle class family and have no godfather in this industry, everything that I've achieved so far I've done it on my own. In the beginning even my father did not wanted me to join this industry however the support of my mother kept me

going and today I'm doing good in my professional life.

➔ **Who do you consider to be your acting role model whose career you would like to emulate?**

Madhuri Dikshit and Deepika Padukone

➔ **How would you describe yourself in 3 words?**

Confident, strong and friendly

➔ **If you could change one thing about your personality, what would it be?**

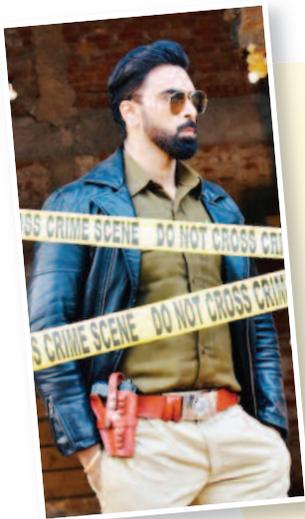
My anger issues

➔ **Describe the next five years of your life, and your plans.**

I've a few new projects in my kitty and in next 5 years I plan to work harder and climb the ladder of success a bit higher.

"Uniqueness in your work is the key to stand out."

Ajay Rajpal



Ajay Rajpal is a fashion entrepreneur and an actor. Popularly known as 'LionAJ' he is a well-known socialite based in Delhi who has a deep fondness for fashion.

With a post-graduate degree in strategy and management, Ajay has spent over a decade in business consultancy for automotive, aviation and BFSI brands in Australia and India.

Talking about his acting career Ajay will enter the world of OTT with upcoming crime drama series 'Missing Chapter' under the banner Flying Bird Pictures. He will be seen playing the role of an investigative cop.

Ajay has also been doing short films on different social causes under the banner 'That Good Ugly Day' and has bagged another digital project with one of the top most OTT platforms, details of which will be announced soon.

Ajay was also seen in a music video of a song composed and produced by Indian Idol fame Amit Vyas. He also walked ramp for celebrity designers like Vaibhav Mehta, Rahul Dhankhar, RV and Mira.

Ajay has been actively involved in research and development of few important topics of impact on retail sector during and post lockdown, his articles have been covered by business world and ANI to name a few.

➔ Has COVID-19 changed your perspective towards life?

The pandemic, followed by the lockdown has surely left many of us introspecting on how blessed our lives are and how much granted we take our normal lives for. Also, with the alarming number of cases, I feel all of us should work towards having a positive mindset and healthy lifestyle.

➔ Since you are into fashion entrepreneurship, what's been the impact of COVID-19 on Indian retail industry?

The effect of COVID-19 is anticipated to influence economies for at least a couple of years to come, and like every trade, the fashion retail business exhibits incredible agility in adjusting to the demands of the current time. From the concrete stores to online shopping, the fashion retail space has been re-creating, re-planning, and re-positioning themselves. Online fashion

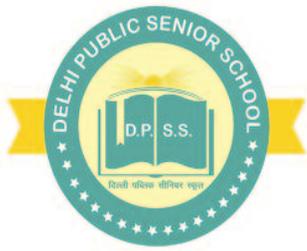
retailing is futuristic, and it is going to be the leading highlighting trend for the eras to come.

➔ Being a fitness enthusiast, how have you been able to manage exercise routine at home?

Pandemic has taught us various ways of keeping ourselves strong and healthy. The most important is to follow healthy diet and exercise regularly. It's okay if you can't go to gym there are many fitness routines which you can follow while at home to keep yourself fit.

➔ Any message for our readers?

While anxiety is a serious issue, I would suggest that everyone keeps calm, meditate or perform yoga, and think of the brighter side. Think about the days to come after this phase and how to not repeat the mistakes we have been making towards the health and environment.



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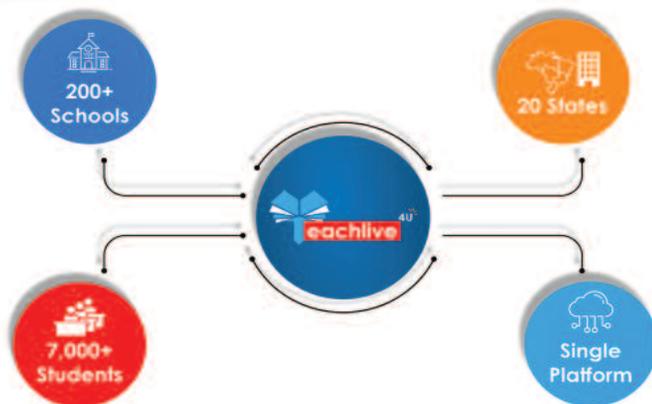
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